

Call for Papers

International Conference on Entrepreneurship and Business Management (The Fifth ICEBM 2016)

Date: November 17-18, 2016. Venue: Kun Shan University, Tainan, Taiwan.

“Change is the only constant”. The turbulent global environmental forces are constantly presenting new opportunities and threats. Entrepreneurs and managers are increasingly taking a global view of the company’s market opportunities and competitions. Mark Zuckerberg, Founder of Facebook, embraced change, created new solutions to unmet needs and managed to shape the incredible rocket growth from start-up to global giant. A primary feature of the conference is to consider the dynamics of entrepreneurship and management in the context of globalization. This posits challenges toward professionals and entrepreneurs in finding ways to vitalize the business development in the turbulent global environment.

The main theme of the Fifth ICEBM is “Entrepreneurship and Management in Turbulent Global Environment: From Start-Up to Global Business”. This conference aims to bring together researchers and practitioners to facilitate the discussion on the broad topics of this theme. We invite research papers, work in progress or case studies, and provides an ideal opportunity not only for academic scholars sharing their most recent high quality work with other experts in that field of research but also practitioners. Both empirical and conceptual or theoretical works are welcomed.

Abstract / Paper Submission

Prospective authors are kindly invited to submit abstract and/or full paper for presentation and shall be written and presented in English.

The text should be min. 300-max. 500 characters long (without space) and should present the purpose of the research, the relevance of the problem, the literature review, the methods and the main findings. There are 5 to 7 keywords will be included.

Papers should have the following structure: introduction, literature review and conceptualization, methodology, results, and conclusion. The text should be 10-15 pages, characters Times New Roman 12, single spacing.

All articles must be submitted online, and peer review is managed fully electronically (articles are distributed in PDF form, which is automatically generated from the submitted files). Accepted papers from registered participants will be electronically published in the conference proceedings and further evaluated for possible submission to the special issue of **Asia Pacific Management Review (APMR)**.

Important Dates

Abstract Submission Deadline	June 30 th , 2016
Notification of Acceptance	September 15 th , 2016
Full Paper Submission Deadline	October 5 th , 2016
Registration Deadline	Early Bird : September 30 th , 2016 Regular : October 31 st , 2016
Conference Date	November 17 th - 18 th , 2016

More Details

It is now 4 years since the International Conference on Entrepreneurship and Business Management was established. This event has been held in Indonesia, Malaysia and Thailand. The conference is generally attended by participants from more than 10 countries and attracts an interesting combination of academic scholars, practitioners and individuals who are engaged in various aspects of entrepreneurship and business management.

ICEBM 2016 is being held at the Kun Shan University, Tainan, Taiwan on November 17-18 2016. KSU has strong international connections, and has partnerships with universities from more than 20 countries. Entrepreneurship and Business Management is an important topic and the KSU will provide a forum of scholars and practitioners from Indonesia, Malaysia, Thailand and Taiwan and further afield to share their knowledge and work at ICEBM 2016.

We are looking forward to welcoming you to Tainan, Taiwan, one of the ancient capital and the most beautiful cities in the world, and in particular to the Kun Shan University, which is located in the heart of the city, close to the canals and shopping area.

Conference Themes

Topics of interest include but not limited to the following:

Entrepreneurship:

Business Ethics and Entrepreneurship Ethics
Change Management
Corporate and Strategic Entrepreneurship
New Economy, New Jobs and New Life
Entrepreneurial Universities
Entrepreneurship and Growth
Entrepreneurial Finance and Venture Capital
Entrepreneurship and Regional Development.
Entrepreneurship and Governmental Support
Entrepreneurship and Intellectual Property
Entrepreneurial Culture.
Entrepreneurship and Gender
Entrepreneurial Learning
Communities of Practice
Entrepreneurship Education
Entrepreneurship and Ethnic Minorities
Entrepreneurship and Sustainability
Entrepreneurial Finance
Entrepreneurial Marketing
Family Business
Financing the New Entrepreneurship
Franchising
Global Trends of Technological Growth
Green Entrepreneurship
Innovation and Technological Entrepreneurship
International Entrepreneurship
Marketing for High Tech Start-Ups
New Prospects in Entrepreneurship
Spin Off Processes and Knowledge Transfer
Social and Community Entrepreneurship

Studies of New Businesses

Teaching New Entrepreneurship
Other Areas of Entrepreneurship

Business and Management:

Advertising and Public Relations
Business Performance Management
Business Education
Business Ethics
Business Law
Consumer Behavior
Communications Management
Corporate Governance
Cost Management
Data Warehouses and Data Mining
Decision Sciences
E-Commerce and Online Marketing
Globalization and International Trade
Human Resource Management
Industrial Engineering
Information Technology
Management
International Strategic Alliances
International Business Strategy
International Financial Markets
Leadership
Management Science
Management Information Systems
Marketing
Mergers and Acquisitions
New Product Development
Organizational Behavior
Operations Research
Product Management
Resource Management
Strategic Management
Stress Management
Supply Chain Management
Total Quality Management
Travel/Transportation/Tourism
Other areas of Business Management

For further information regarding the conference can be accessed on
<http://icebm2016.ksu.edu.tw/>

Contact Us

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