

Call for Papers

The 12th International Conference on Knowledge-Based Economy and Global Management

November 17- 18, 2016

Southern Taiwan University of Science and Technology, Tainan, Taiwan, R.O.C.

The topics of the conference will cover but not be limited to:

• Supply Chain Management & Global Logistics	• Hospitality & Recreation Industries Management
• International Marketing & MNEs Management	• E-Commerce & New Business Models
• Economic Development & International Trade	• Corporate Governance & Business Ethics
• Financial Markets & Accounting in Globalization	• Intellectual Property & Business Law
• Cross-Culture Management & International Human Resources	• Knowledge-Based Economy & Knowledge Management
• IT Application & Management Information System	• Other Business & Management Related Topics

Submission Policies

- All submissions are to be made by emailing to business@stust.edu.tw.
- Please submit conference papers in English, and no more than 25 pages in total length.
- The official language for all paper presentations is English.
- For paper submission format and other related information, please visit the conference website at business.stust.edu.tw/tc/node/2016conference
- No physical or digital certificates will be issued by the conference.

Contact Information

College of Business, Southern Taiwan University of Science and Technology

Organized by: Southern Taiwan University of Science and Technology

Address: No. 1 Nan-Tai Street, Yung Kang Dist., Tainan City, Taiwan 71005

Submit English Conference Papers to: business@stust.edu.tw.

Important Deadlines

Full Paper Submission: September 20, 2016

Notice of Paper Acceptance: September 30, 2016

Conference Dates: November 17- 18, 2016