

# 2016 International Conference on Management, Business and Information (ICMBI2016)

## 【Call for Papers】

### Organizers:

Department of Business Administration, College of Management, China University of Technology.

### Topics:

|                                                   |                                     |                                        |
|---------------------------------------------------|-------------------------------------|----------------------------------------|
| 1. Human Resource Management                      | 2. Financial Management             | 3. Marketing Management                |
| 4. Information Management & Information Economics | 5. Strategic Management             | 6. Quality Management                  |
| 7. Innovation Management                          | 8. Technology Management            | 9. Knowledge Management                |
| 10. Performance Management                        | 11. Global Logistics Management     | 12. Supply Chain Management            |
| 13. Non-Profit Organization                       | 14. Government & Defense Management | 15. Operations & Production Management |
| 16. Lean Service                                  | 17. Tourism and Leisure Management  | 18. Big Data Management                |
| 19. Others                                        |                                     |                                        |

## Submission Guidelines:

1. The length limit for each manuscript is no more than 8 galley-proof pages or 3000 words including figures, tables and others. You should send your manuscript to the contact person, Dr. Tun Kang, Assistant Professor, via E-mail (icmbi@cute.edu.tw)
2. Submissions' formatting: please see attached for more details.
3. Papers presented at the conference will be published in the official ISBN conference proceedings publication. Submissions received after this date or/and in a format different than specified will not be published. We strongly recommend early submissions to allow enough time for a review and feed back in case there are changes to be made in formatting.
4. Web: [http://cute.ksnet.com.tw/news\\_content.php?id=99](http://cute.ksnet.com.tw/news_content.php?id=99)

## Date & Location

|                  |                                                                                     |
|------------------|-------------------------------------------------------------------------------------|
| Conference Date  | May 21, 2016                                                                        |
|                  | China University of Technology, Hsinchu Campus                                      |
| Conference venue | No. 530, Sec. 3, Zhongshan Rd., Hukou Township, Hsinchu County 303, Taiwan (R.O.C.) |

## Other important dates:

|                            |                |
|----------------------------|----------------|
| Submission Deadline        | April 21, 2016 |
| Notification of Acceptance | May 2, 2016    |

## Contacts

For any additional information, please do not hesitate to contact us at:

E-mail: [icmbi@cute.edu.tw](mailto:icmbi@cute.edu.tw) (Contact person: Dr. Tun Kang, Assistant Professor)

Web: [http://cute.ksnet.com.tw/news\\_content.php?id=99](http://cute.ksnet.com.tw/news_content.php?id=99)

Tel: +886-3-6991111 Ext: 1261 (Department of Business Administration)