

國立高雄大學管理學院專任教師學術著作資料
Faculty of the College of Management in National University of Kaohsiung

2009~2013

序次	系所	姓名	name	職級	title	頁碼
1	應用經濟學系	蔡穎義	Ying-Yi Tsai	副教授兼系主任	Associate Professor	7-9
2	應用經濟學系	王鳳生	Leonard F.S. WANG	教授	Professor	10-18
3	應用經濟學系	翁銘章	Ming-Jang Weng	副教授兼 EMBA 主任	Associate Professor	19-20
4	應用經濟學系	鄭義暉	I-Hui Cheng	副教授	Associate Professor	21-22
5	應用經濟學系	耿紹勛	Shao-Hsun Keng	副教授	Associate Professor	23-24
6	應用經濟學系	許聖章	Sheng-Jang Sheu	副教授	Associate Professor	25-26
7	應用經濟學系	蔡宗秀	Tsung-Hsiu Tsai	助理教授	Assistant Professor	27-28
8	應用經濟學系	佘志民	Chih-Min She	助理教授	Assistant Professor	29
9	應用經濟學系	宋皇叡	Hwang-Ruey Song	助理教授	Assistant Professor	30
10	應用經濟學系	劉志成	Chih-Chen Liu	助理教授	Assistant Professor	31-32
11	應用經濟學系	柯秀欣	Hsiu-Hsin Ko	助理教授	Assistant Professor	33-34
12	亞太工商管理學系	蘇桓彥	Hwan-Yann Su	副教授兼系主任	Associate Professor	35-36
13	亞太工商管理學系	黃英忠	Ing-Chuang Huang	教授	Professor	37-41
14	亞太工商管理學系	莊寶鵬	Pao-Tiao Chuang	教授	Professor	42-44
15	亞太工商管理學系	盧昆宏	Lu Kuen Horng	教授	Professor	45-46
16	亞太工商管理學系	陳一民	Yi-Min Chen	副教授	Associate Professor	47-49
17	亞太工商管理學系	陳榮泰	Jung-Tai Chen	副教授	Associate Professor	50-51
18	亞太工商管理學系	李亭林	Ting-Lin Lee	副教授	Associate Professor	52-57
19	亞太工商管理學系	劉信賢	Hsin-Hsien Liu	副教授	Associate Professor	58-60
20	亞太工商管理學系	林聖蓓	Sheng-Chien Lin	助理教授	Assistant Professor	61-62
21	亞太工商管理學系	楊詠凱	Yung-Kai Yang	助理教授	Assistant Professor	63-64
22	亞太工商管理學系	陳宜伶	Yi-ling Chen	助理教授	Assistant Professor	65-66
23	金融管理學系	張志向	Chi-Hsiang Chang	副教授兼系主任	Associate Professor	67-71
24	金融管理學系	高蘭芬	Lan-Feng Kao	教授	Professor	72-75
25	金融管理學系	黃一祥	I-Hsiang Huang	教授	Professor	76-77
26	金融管理學系	黃旭輝	Hsu-Hui Huan	教授	Professor	78-79
27	金融管理學系	陳怡凱	Yi-Kai Chen	副教授	Associate Professor	80-83
28	金融管理學系	蔡怡純	I-Chun Tsai	副教授	Associate Professor	84-88
29	金融管理學系	余歆儀	Hsin-Yi Yu	副教授	Associate Professor	89-90
30	金融管理學系	蔡明憲	Ming-Shann	副教授	Associate Professor	91-93
31	金融管理學系	楊婉如	Wan-Ru-Yang	助理教授	Assistant Professor	94-95
32	金融管理學系	王文楷	Wen-Kai Wang	助理教授	Assistant Professor	96-97
33	金融管理學系	王功亮	David K. Wang	助理教授	Assistant Professor	98-99
34	資訊管理學系	王學亮	Shyue-liang wang	教授兼學術副校長	Professor	100-105

35	資訊管理學系	陶幼慧	Yu-Hui Tao	教授兼院長	Professor	106-111
36	資訊管理學系	王凱	Kai Wang	副教授兼系主任	Associate Professor	112-116
37	資訊管理學系	吳建興	Chien-Hsing Wu	教授	Professor	117-120
38	資訊管理學系	楊新章	Hsin-Chang Yang	教授	Professor	121-125
39	資訊管理學系	郭英峰	Ying-Feng Kuo	教授	Professor	126-128
40	資訊管理學系	丁一賢	I-Hsien Ting	副教授兼 IMBA 主任	Associate Professor	129-135
41	資訊管理學系	楊書成	Shu-Chen Yang	副教授兼 EMBA 執行長	Associate Professor	136-140
42	資訊管理學系	蕭漢威	Hai-Wei Hsiao	助理教授	Assistant Professor	141-143
43	資訊管理學系	林杏子	Cathy Hsing-Tzu Lin	助理教授	Assistant Professor	144-147
44	資訊管理學系	趙建雄	Chian-Hsueng Chao	助理教授	Assistant Professor	148-149
45	經營管理研究所	李揚	Yang Li	教授兼所長	Professor	150-152
46	經營管理研究所	楊雅博	Ya-Po Yang	教授	Professor	153-155
47	經營管理研究所	吳毓麒	Yu-Chi Wu	副教授	Associate Professor	156-159
48	經營管理研究所	鄭育仁	Yu-Jen Cheng	助理教授	Assistant Professor	160-161

103 學年度第 1 學期本院系所各職級教師人數統計資料

序號	系所/各職級教師人數	教授人數	副教授人數	助理教授人數	教師人數
1	應用經濟學系(所)	1	5	5	11
2	亞太工商管理學系(所)	3	5	3	11
3	金融管理學系(所)	3	5	3	11
4	資訊管理學系(所)	5	3	3	11
5	經營管理研究所	2	1	1	4
6	合計	14	15	19	48

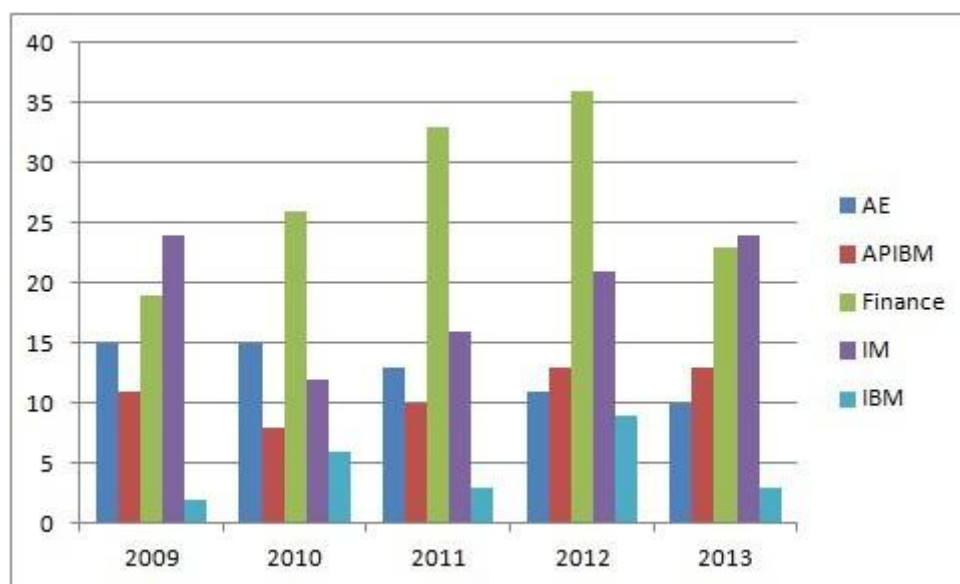
【附錄一】管理學院各系所教師學術論文統計資料(2009~2013 年)

【附錄二】管理學院各系所教師國科會計畫件數及核定金額統計資料(2009~2013 年)

A 類學術期刊論文篇數各系所統計表

Department/Year	2009	2010	2011	2012	2013	2009~2013
Applied Economics	15	15	13	11	10	64
Asia Pacific Industrial and Business Management	11	8	10	13	13	55
Finance	19	26	33	36	23	137
Information Management	24	12	16	21	24	97
Institute of Business and Management	2	6	3	9	3	23
Total	71	67	75	90	73	376

A 類學術期刊論文篇數各系所統計圖



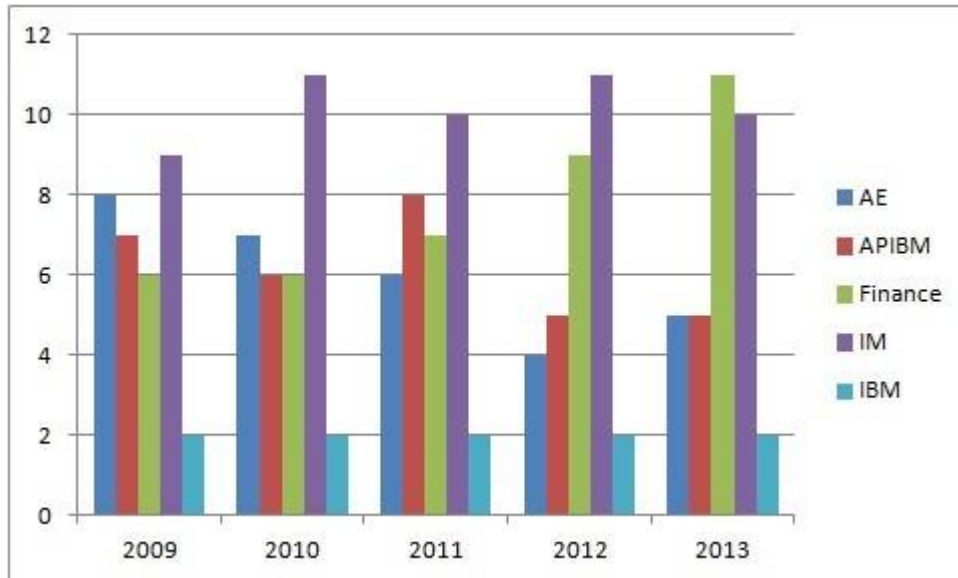
備註

1	期間：自 2009 年 1 月至 2013 年 12 月止
2	(A)類具審查機制之學術期刊論文包含 SSCI,TSSCI,SCI,EI,A&HCI (資料填寫請依據研發處產學合作學術評比辦法之項目一與項目二之總和)

National Science Council - Number of Project

Department / Year	2009	2010	2011	2012	2013	2009-2013
Applied Economics	8	7	6	4	5	30
Asia Pacific Industrial and Business Management	7	6	8	5	5	31
Finance	6	6	7	9	11	39
Information Management	9	11	10	11	10	51
Institute of Business and Management	2	2	2	2	2	10
Total	32	32	33	31	33	161

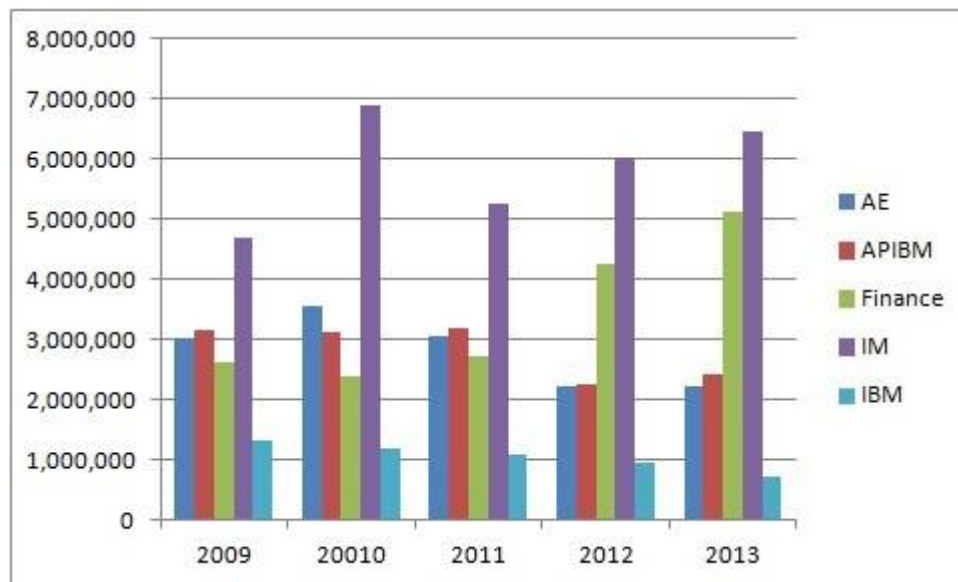
National Science Council - Number of Project



National Science Council - Budget

Department / Year	2009	2010	2011	2012	2013	2009-2013
Applied Economics	3,009,000	3,562,000	3,062,000	2,225,000	2,206,000	14,064,000
Asia Pacific Industrial and Business Management	3,156,000	3,119,000	3,202,000	2,266,000	2,414,000	14,157,000
Finance	2,615,000	2,398,000	2,729,000	4,250,000	5,124,000	17,116,000
Information Management	4,675,000	6,878,000	5,274,000	6,039,000	6,474,000	29,340,000
Institute of Business and Management	1,318,000	1,193,000	1,091,000	959,000	737,000	5,295,000
Total	14,773,000	17,150,000	15,358,000	15,739,000	16,955,000	79,975,000

National Science Council - Budget





國立高雄大學管理學院專任教師資料

Faculty of the College of Management in National University of Kaohsiung

NO. 1

系所	應用經濟學系
Department	Department of Applied Economics
姓名	蔡穎義
Name	Ying-yi Tsai
職級	副教授兼系主任
Title	Associate Professor & Chairman
最高學歷	英國艾塞克斯大學 經濟學博士
Highest Degree	Ph.D. University of Essex, UK
專長領域	發展經濟、科技管理
Specialty	Development Economics, Technology Management
e-mail	yytsai@nuk.edu.tw
研究室專線	5919189

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Tsai Yingyi, Mukherjee Arijit, “Managerial Delegation, Cost Asymmetry and Social Efficiency of Entry”, *Economic Record*, (Forthcoming, accepted August 21, 2013)
【SSCI, EconLit】
2. Tsai Yingyi, Mukherjee Arijit, “Multi-sourcing as an entry-deterrence strategy”, 2013, *International Review of Economics and Finance*, Vol. 25, 108-112. 【SSCI, EconLit】
3. Tsai Yingyi, Mukherjee Arijit, “Technology licensing under optimal tax policy”, 2013, *Journal of Economics*, Vol. 108, 231-47. 【SSCI, EconLit】
4. Tsai Yingyi, Mukherjee Arijit, “International Outsourcing and Welfare Reduction: An entry-deterrence Story,” 2010, *The Manchester School*, Vol. 78, pp. 647-659. 【SSCI, EconLit】
5. Tsai Yingyi, Justin Yifu Lin and L. Kurekova, “Innovative R&D and Optimal Investment under Uncertainty in high-tech industries: An Implication for Emerging Economies,” 2009, *Research Policy*, Vol. 38, pp.1388-95. 【SSCI, EconLit】
6. Tsai Yingyi and Ching-Tang Wu, “Integrated Production and the Investment-Uncertainty Relationship,” 2009, *South African Journal of Economics*, Vol. 77, No. 1, pp. 102-12. 【SSCI, EconLit】

(B)研討會論文：

1. Tsai Ying-Yi, Alireza Naghavi, "Cross-border intellectual property rights: contract enforcement and absorptive capacity", The 13th Annual Conference (PET12) of The Association for Public Economic Theory (APET), June 2012, Taipei, Taiwan.
2. Tsai Ying-Yi, "Information gathering and cross-border intellectual property protection," The 16th International Economic Association World Congress (國際經濟學會(第16屆)全球年會), July 2011, Beijing, China.

(C)專書及專書論文

1. "RMB Globalization: a Taiwan Perspective," in Wilson F. C. Chan and Michael C. S., Wong, eds., Investing in Asian Offshore Currency Markets: The Shift from Dollars to Renminbi. New York and London: Palgrave Macmillan, forthcoming.
2. Chiang, A.C. and K. Wainwright, Fundamental Methods of Mathematical Economics, 4th Edition, 數理經濟學, 臺北市: 麥格羅希爾出版社, 2009年。

(D)研究計畫：

1. NSC102-2410-H-390-023-MY2; 策略外包與最適訂單規模之科技政策意義, 執行期限: 102.08.01~104.07.31, 計畫主持人: 蔡穎義副教授
2. NSC101-2410-H-390-024; 新創型品牌廠商對專業供應商技術移轉之管理, 執行期限: 101.08.01~102.07.31, 計畫主持人: 蔡穎義副教授
3. NSC100-2410-H-390-003; 策略性創新科技管理與跨境智慧財產權保護契約, 執行期限: 100.08.01~101.07.31, 計畫主持人: 蔡穎義副教授
4. NSC99-2410-H390-009; 品牌廠商如何決定代工廠家的數目?, 執行期限: 99.08.01~100.07.31, 計畫主持人: 蔡穎義副教授
5. "Emergence of Rating Agencies: Implications for Establishing a Regional Rating Agency in Asia," forthcoming, ADBI Working Paper, 2010, Tokyo: Asian Development Bank Institute.
6. "Information gathering, Contract and Intellectual Property Protection, 2010, National University of Kaohsiung, mimeo.
7. "Strategic choice of freight mode and investments in transport infrastructure within production networks," ADBI Working Paper 132, March 2009, Tokyo: Asian Development Bank Institute.

(E)技術報告及其他：

1. 國科會邀請科技人士短期訪問計畫- Alireza Jay Naghavi, University of Bologna, Italy, 2012/01/16 ~ 2012/01/29。
2. "Emergence of Rating Agencies: Implications for Establishing a Regional Rating Agency in Asia," forthcoming, ADBI Working Paper, 2010, Tokyo: Asian Development Bank Institute.
3. "Information gathering, Contract and Intellectual Property Protection, 2010, National

University of Kaohsiung, mimeo.

4. "Strategic choice of freight mode and investments in transport infrastructure within production networks," ADBI Working Paper 132, March 2009, Tokyo: Asian Development Bank Institute.



國立高雄大學管理學院專任教師資料

Faculty of the College of Management in National University of Kaohsiung

NO. 2

系所	應用經濟學系
Department	Department of Applied Economic
姓名	王鳳生
Name	Leonard F.S. WANG
職級	教授兼講座教授
Title	Professor&Chair Professor
最高學歷	美國普渡大學 經濟學博士
Highest Degree	Ph.D. Purdue University, USA
專長領域	產業經濟、企業經濟、國際貿易、大陸經濟
Specialty	Industrial Economics, Business Economics, International Trade, The China Economy
e-mail	lfswang@nuk.edu.tw
研究室專線	5919188

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Wang, Leonard F.S.* Jen-Yao Lee and Angela C. Chao, "Government Preference, Import Tariffs and Social Welfare," in Social Welfare: Policies, Perspectives and Challenges (Tentative Title), edited, Nova Science Publishers, 2014. (Forthcoming).
2. Wang, Leonard F.S.,* and Jerry T.D. Han, "Better Governance Matters Optimal Privatization Policy," in 12th EBES Conference Proceeding, Singapore, pp. 924-944, 2014.
3. Wang, Leonard F.S.,* Chu-Chuan Hsu and Jerry T.D. Han, "Inter-industry Pollution, Compensation Scheme and Environmental Protection," in Restructuring Decisions of Polluting Firms, edited by Mahelet G. Fikru and Matt Insall, Nova Science Publishers, 2014. (Forthcoming)
4. Yi-Wen Chen, Ya-Po Yang, Leonard F. S. Wang* and Shih-Jye Wu, "Technology Licensing in Mixed Oligopoly," International Review of Economics and Finance. (SSCI) (Forthcoming)
5. Chang, Yang-Ming *, Hung-Yi Chen, Leonard F. S. Wang and Shih-Jye Wu, "Corporate Social Responsibility and International Competition: A Welfare Analysis," Review of

- International Economics. (SSCI) (Forthcoming)
6. Wang, Leonard F.S.,* Jen-Yao Lee and Chu-Chuan Hsu, "Privatization, Foreign Competition, and Social Efficiency of Free Entry," *International Review of Economics and Finance*. (SSCI) (Forthcoming) (NSC99-2410-H390-006-MY3)
 7. Wang, Leonard F.S.,* Chu-Chuan Hsu and Jen-Yao Lee, "Do Partial Cross Ownership and Budget Constraints Matter for Privatization Policy?" *Journal of Industry, Competition and Trade*. (EconLit) (Forthcoming) (NSC99-2410-H390-006-MY3)
 8. Wang, Leonard F.S. * and Chu-Chuan Hsu, "Upstream Pollution, Downstream Competition and Environmental Policy," in *Environmental Policy: Management, Legal Issues and Health Aspects*, edited by Erika Creighton and Paul Danovich, Nova Science Publishers, 2013. pp. 165-181.
 9. Wang, Leonard F.S.* and Jen-Yao Lee, "Government's Tax Preference, Unionization Structure, and Privatization," in *Wages and Employment: Economics, Structure and Gender Differences*, edited by Arijit Mukherjee, Nova Science Publishers, 2013. pp. 279-297.
 10. Mukherjee, Arijit.* and Leonard F.S. Wang, "Labor Union, Entry and Consumer Welfare," *Economics Letters*, 120, September 2013, pp. 603-605. (SSCI)
 11. Wang, Leonard F.S.* and Shi-Ya Weng, "Oligopoly with Consumer-friendly Firm in an Endogenous Timing Framework," *Asia-Pacific Economic and Management Review*, 16(2), 2013, pp. 85-92.
 12. Wang, Leonard F.S.* and Jen-Yao Lee, "Foreign Penetration and Undesirable Competition," *Economic Modelling*, 30, 2013, pp.729-732. (SSCI) (NSC99-2410-H390-006-MY3)
 13. 孫銘*、王鳳生，「就業壓力下國有化改革福利變化分析」，*統計與決策*，2013年1期(總373期)，頁59-62。(CSSCI)
 14. 孫銘*、王鳳生、張志誠，「跨國公司技術外溢、進入模式選擇與東道國福利分析」，*山東社會科學*，2012年11期(總207期)，頁158-161。(CSSCI)
 15. Wang, Leonard F.S.*, Jen-Yao Lee and Chin-Shu Huang, "Maximum-Revenue and Optimum-Welfare Tariffs in International Mixed Duopoly: Does the Order of Firms' Move Matter?" *Journal of Industry, Competition and Trade*, 12, September 2012, pp. 273-283. (EconLit) (NSC99-2410-H390-006-MY3)
 16. 孫銘*、王鳳生，「轉型經濟體制下跨國公司進入模式選擇」，*統計與決策*，2012年14期(總362期)，頁62-65。(CSSCI)
 17. 王鳳生、許竹筌*，「部分持股，預算限制與公營事業民營化」，*亞太經濟管理評論*，16卷1期，2012年9月，頁45-54。
 18. Wang, Leonard F.S.*, Ya-Chin Wang and Lihong Zhao, "The Incidence of Environmental Regulation in a Developing Economy with Sector-Specific Unemployment: A Note," *Economics and Business Letters*, 1(1), May 2012, pp. 3-11.
 19. Mukherjee, Arijit.*, Leonard F.S. Wang and Ying-Yi Tsai, "Governance and Foreign Direct Investment: Is There a Two-way Relationship?" *Trade and Development Review*, 5,

- April/May 2012, pp.37-51.
20. Wang, Leonard F.S.* and Jen-Yao Lee, "Domestic Entry, Optimum-welfare and Maximum-revenue Tariffs," *Research in Economics*, 66, March 2012, pp. 106-109. (EconLit) (NSC 99-2410-H-390-006-MY3)
 21. Wang, Leonard F.S. and Arijit Mukherjee*, "Undesirable Competition," *Economics Letters*, 114, February 2012, pp.175-177. (SSCI) 【國科會經濟學門 A 級國際期刊】
 22. Wang, Leonard F.S.*, Ya-Chin Wang and Lihong Zhao, "Tariff Policy and Welfare in an International Duopoly with Consumer-friendly Initiative," *Bulletin of Economic Research*, 64, January 2012, pp.56-64. (SSCI)
 23. Wang, Leonard F.S.* and Ya-Chin Wang, "Strategic Managerial Delegation and Environmental Taxes in Mixed Oligopoly," in *Economics of Innovation, Incentive and Uncertainty*, edited by Patrick E. Simmons and Samuel T. Jordan, Nova Science Publishers, 2012. pp. 155-166.
 24. Mukherjee, Arijit and Leonard F.S. Wang*, "The Winner Curse and Social Inefficiency: Double Whammy of R&D Tournament," *Journal of Technology Management & Innovation*, 6, 2011, pp.73-79.
 25. Wang, Ya-Chin and Leonard F.S. Wang*, "Strategic Trade and Delegated Competition with Endogenous Quality Choice: Is Export Policy Needed?" *Pacific Economic Review*, 16(4), October 2011, pp.511-525. (SSCI)
 26. Wang, Leonard F.S.*, Jean Wang, Long Tang and Jen-Yao Lee, "Tariffs Ranking in Mixed Oligopoly with Revenue Constraint," *Economics Research International*, 2011, Article ID 147357, pp.1-6. (EconLit) (NSC 99-2410-H-390-006-MY3)
 27. Wang, Ya-Chin* and Leonard F.S. Wang, "Entry Mode, Technology Spillover and Host-Country Welfare," *Asia-Pacific Journal of Accounting and Economics*, 18(2), August 2011, pp.125-143. (SSCI) (NSC-97-2410-H-168-001)
 28. Wang, Leonard F.S.* and Tai-Liang Chen, "Mixed Oligopoly, Optimal Privatization, and Foreign Penetration," *Economic Modelling*, 28(4), July 2011, pp.1465-1470. (SSCI) (NSC 98-2410-H-390-012)
 29. Wang, Leonard F.S.* and Tai-Liang Chen, "Privatization, Efficiency Gap, and Subsidization with Excess Taxation Burden," *Hitotsubashi Journal of Economics*, 52(1), June 2011, pp.55-68. (SSCI) (NSC99-2410-H390-006-MY3)
 30. Chen, Tai-Liang and Leonard F.S. Wang*, "Trade Liberalization and Transboundary Pollution in International Mixed Duopoly," *Environmental Economics and Policy Studies*, 12(4), December 2010, pp.187-200. (EconLit)
 31. 王鳳生, 「後 ECFA 時代兩岸產業合作之必要」, *海峽科技與產業*, 2010 年 11 月(總 137 期), 頁 6-10。
 32. Wang, Leonard F.S.* and Jen-Yao Lee, "Partial Privatization, Foreign Competition, and Tariffs Ranking," *Economics Bulletin*, 30(3), September 16, 2010, pp.2405-2412. (EconLit) (NSC99-2410-H390-006-MY3)

33. Wang, Leonard F.S.* and Ya-Chin Wang, "Input Pricing and Market Share Delegation in a Vertically Related Market: Is the Timing Order Relevant?" *International Journal of the Economics of Business*, 17(2), July 2010, pp.207-221. (EconLit) (NSC 96-2415-H-168-001)
34. Wang, Leonard F.S.* and Tai-Liang Chen, "Do Cost Efficiency Gap and Foreign Competitors Matter Concerning the Optimal Privatization Policy at Free Entry Market?" *Journal of Economics*, 100(1), May 2010, pp.33-49. (SSCI)
35. Wang, Leonard F.S.* and Ya-Chin Wang, "Strategic Delegation in Cournot Duopoly with Asymmetric Costs," *Asia-Pacific Economic and Management Review*, 13(2), March 2010, pp.1-8.
36. Wang, Leonard F.S.* and Ya-Chin Wang, "Stackelberg Real-Leader in an Insider Trading Model," *Studies in Economics and Finance*, 27(1), March 2010, pp.30-46. (EconLit)
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38. 趙馳、王鳳生,「策略性管理授權下混寡模型中的稅收選擇」, *華東經濟管理*, 2010年3月(第24卷第3期), 頁154-156。(CSSCI)
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3. Liu, Chih-Chen and Leonard F.S. Wang, 「Merger and Environmental Tax in Free Entry Oligopoly」, 『區域經濟發展與企業競合策略』研討會, 中華亞太經濟與管理學會、華亞經濟管理教育基金會、國立高雄大學應用經濟學系、國立高雄應用科技大學國際企業系主辦, 國立高雄大學管理學院, 2013年11月29日。
4. Wang, Leonard F.S., and Jen-Yao Lee, 「Will R&D-driven Merger Generate Profits and Benefit Consumers?」, 『區域經濟發展與企業競合策略』研討會, 中華亞太經濟與管理學會、華亞經濟管理教育基金會、國立高雄大學應用經濟學系、國立高雄應用科技大學國際企業系主辦, 國立高雄大學管理學院, 2013年11月29日。
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 11. 王鳳生、許竹筌, 「部分持股, 預算限制與公營事業民營化」, 『公營事業民營化與企業國際化策略』研討會, 中華亞太經濟與管理學會、華亞經濟管理教育基金會主辦, 國立高雄大學, 2012 年 11 月 30 日。
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年 5 月 18 日。

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(D)研究計畫

1. NSC102-2410-H-390-003-MY2;寡占競爭下經濟治理之課題探討，執行期限：102.08.01~104.07.31，計畫主持人：王鳳生教授。
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3. NSC98-2410-H390-012;部分民營化釋股比例、成本效率與外資股權持有之混合寡占市場分析，執行期限：98.08.01~99.07.31，計畫主持人：王鳳生教授。
4. NSC98-2410-H168-007;內生品質選擇下之授權競爭與策略性質貿易政策，執行期限：98.08.01~99.07.31，計畫主持人：王雅津副教授、王鳳生教授。
- 5.行政院研究發展考核委員會計畫：南臺灣產業空間布局及群聚變化之研究，2009，計畫主持人：孔憲法副教授、王鳳生教授。

(E)技術報告及其他

- 1.「寡占競爭下經濟治理之課題研究」，行政院國家科學委員會，102 年 8 月至 104 年 7 月，(NSC 102-2410-H-390-003-MY2)。(執行中)
- 2.「加工出口區創新展望計畫」，經濟部加工出口區管理處，102 年 4 月 12 日至 103 年 3 月 31 日。(執行中)
- 3.邀請科技人士短期訪問- Yoshihiro Tomaru，新台幣 36,750 元，2012/06/14~2012/06/18。
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- 5.「勞動市場動態資料庫建置及空間計量的失業率變化與勞動力發展策略研發分析：勞動力發展決策平台」，行政院勞工委員會職業訓練局泰山職業訓練中心，九十九年五月七日至九十九年十一月卅日。(協同主持人)
- 6.「我國勞動力發展策略」研發計畫，行政院勞工委員會職業訓練局泰山職業訓練中心，九十九年年二月廿四日至九十九年六月廿四日。(協同主持人)
- 7.「部分民營化釋股比例、成本效率與外資股權持有之混合寡占市場分析」，行政院國家科學委員會，九十八年八月至九十九年七月，(NSC 98-2410-H-390 -012)。
- 8.「內生品質選擇下之授權競爭與策略性質貿易政策」，行政院國家科學委員會，九十八年八月至九十九年七月，(NSC 98-2410-H-168-007)。(共同主持人)

9. 「高雄城市競爭力提升策略之研究」，高雄市議會，九十八年七月一日至九十八年十二月卅一日。
10. 「南臺灣產業空間布局及群聚變化之研究」，行政院研究發展考核委員會，九十八年五月一日至九十八年八月卅一日。
11. 「高雄地方經濟發展與都市競爭力提升策略之研究－兼論高雄自由貿易港市之規劃與推動」，高雄市議會，九十七年十二月十五日至九十八年一月卅日。
12. 「具外溢效果之研究發展與權益限制下外國企業進入模式探討」，行政院國家科學委員會，九十七年八月至九十八年七月，(NSC 97-2410-H-168-001)。(共同主持人)



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

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(B) 研討會論文

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(C)專書及專書論文

無

(D)研究計畫

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2. NSC99-2410-H390-008;東亞新興金融市場與美國股市之波動與關聯，執行期限：99.08.01~100.07.31，計畫主持人：翁銘章副教授
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(E)技術報告及其他

無



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最高學歷	英國倫敦大學(Birkbeck 學院)經濟學博士
Highest Degree	Ph.D. Birkbeck College, University of London, UK
專長領域	貿易政策、經貿組織、國際經濟
Specialty	Trade Policy, Economics and trade organization, International Economics
e-mail	icheng@nuk.edu.tw
研究室專線	5919187

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

無

(B) 研討會論文

1. Cheng, I-Hui and Ya-Wen Hsieh, 2013, "Economic Similarity and Bilateral Trade in East Asia," 發表於「2013 亞太區域整合與經濟發展國際研討會」, 台中教育大學, 2013年1月19-20日。
2. 鄭義暉、謝弘哲、鄭琨楹, 「官學合作成效之初探: 以蓮潭國際會館為例」, 發表於「金融創新與企業發展學術研討會」, 台南崑山科技大學, 2011年10月28日。
3. Cheng, I-Hui and Ying-Yi Tsai, 2009, "Has Regional Economic Integration Really Affected on Taiwan's Trade?" 台灣經濟學會「第十屆全國實證經濟學論文研討會」錄取名單, 嘉義, 2009年5月23日。

(C) 專書及專書論文

1. 《國際貿易實務》, 雙葉書局, 【預計2014出版】。

(D)研究計畫

無

(E)技術報告及其他

- 1.邀請科技人士短期訪問- W. Henry--Chiu, 新台幣 94,750 元, 2008/12/23~2009/01/05。



國立高雄大學管理學院專任教師資料

Faculty of the College of Management in National University of Kaohsiung

NO.5

系所	應用經濟學系
Department	Department of Applied Economics
姓名	耿紹勳
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職級	副教授
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最高學歷	美國愛荷華州立大學 經濟學博士
Highest Degree	Ph.D. Iowa State University, USA
專長領域	健康經濟、人力資源、應用計量
Specialty	Health Economics, Labor Economics, Applied Econometrics
e-mail	shkeng@nuk.edu.tw
研究室專線	5919181

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Shao-Hsun Keng* and Shin-Yi Wu (forthcoming). "Living Happily Ever After? The Effect of Taiwan's National Health Insurance on the Happiness of the Elderly", Journal of Happiness Studies. (SSCI)
2. Keng, Shao-Hsun and Sheng-Jang Sheu* (2013). "The Effect of Stimulants and Their Combined Use with Cigarettes on Mortality: The Case of Betel Quid," The European Journal of Health Economics, 14(4): 677-695. (SSCI)
3. Keng, Shao-Hsun and Sheng-Jang Sheu* (2013) "The Effect of National Health Insurance on Mortality and the SES-Health Gradient: Evidence from the Elderly in Taiwan," Health Economics, 22(1): 52-72. (SSCI)
4. Keng, Shao-Hsun and Yang Li* (2012). "An Empirical Analysis of World Health Production with Cross-Country Heterogeneity," Taiwan Journal of Applied Economics, special issue on productivity and efficiency research: 91-109. (TSSCI)
5. Keng, Shao-Hsun and Sheng-Jang Sheu* (2011). "Can Education Subsidy Reverse Falling Fertility? The Case of Taiwan," Journal of Development Studies, 47(11): 1677-1698. (SSCI)
6. Keng, Shao-Hsun* and Ya-Fen Lo (2011). "Does attendance to a four-year academic

college versus vocational college affect future wages?" Asia Pacific Education Review, 12(1): 117-127. (SSCI)

7. Keng, Shao-Hsun and Yang Li* (2010) "Decomposition of Total Factor Productivity in World Health Production; A Stochastic Frontier Approach." Applied Economics, 42: 3011-3021. (SSCI)

(B) 研討會論文

1. Keng, Shao-Hsun and Sheng-Jang Sheu. "The Effect of Stimulants and Their Combined Use with Cigarettes on Mortality: The Case of Betel Quid," presented at the annual meeting of the Western Economic Association, San Francisco, USA, June 28-July 2, 2012.
2. Keng, Shao-Hsun and Sheng-Jang Sheu. "The Effect of National Health Insurance on the Mortality and Quality of Life of the Elderly in Taiwan," presented at the 2nd Health Econometrics Workshop, Rome, Italy, July 15-17, 2010.
3. Keng, Shao-Hsun and Sheng-Jang Sheu. "An Analysis on the Effect of Betel Quid Chewing and Its Combined Use with Cigarettes on Mortality," presented at Annual Conference of Taiwanese Economic Association, Taipei, Taiwan, December, 2009.
4. Keng, Shao-Hsun and Sheng-Jang Sheu. "The Effect of National Health Insurance on the Mortality and Quality of Life of the Elderly in Taiwan," presented at Western Economic Association International 8th Biennial Pacific Rim Conference, Kyoto, Japan, March, 2009.

(C) 專書及專書論文

無

(D) 研究計畫

1. NSC102-2410-H-390-001; 讀書時間、上課缺席與課業成績之因果關係探討: 以高雄大學為例, 執行期限: 102.08.01~103.07.31, 計畫主持人: 耿紹勛副教授
2. NSC101-2410-H-390-006; 健康風險對快樂與生活滿意度的影響: 以全民健保為例, 執行期限: 101.08.01~102.07.31, 計畫主持人: 耿紹勛副教授
3. NSC100-2410-H-390-017; 退學制度對學生修課行為與學期成績通漲的影響: 以高雄大學為例, 執行期限: 100.08.01~101.07.31, 計畫主持人: 耿紹勛副教授
4. NSC99-2410-H390-007; 嚼食檳榔與吸煙對薪資所得的影響分析, 執行期限: 99.08.01~100.07.31, 計畫主持人: 耿紹勛副教授
5. NSC98-2410-H390-009; 嚼食檳榔與吸煙對死亡機率影響之實證分析, 執行期限: 98.08.01~99.07.31, 計畫主持人: 耿紹勛副教授
6. NSC97-2410-H390-002; 全民健保對降低老年人死亡率之效果評估--- Duration 模型估計, 執行期限: 97.08.01~98.07.31, 計畫主持人: 耿紹勛副教授

(E) 技術報告及其他

無



國立高雄大學管理學院專任教師資料

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NO.6

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e-mail	ssheu@nuk.edu.tw
研究室專線	5919182

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Keng, Shao-Hsun and Sheng-Jang Sheu, "The Effect of Stimulants and Their Combined Use with Cigarettes on Mortality: The Case of Betel Quid," *The European Journal of Health Economics*, forthcoming. (SSCI)(2013)
2. Keng, Shao-Hsun and Sheng-Jang Sheu, "The Effect of National Health Insurance on Mortality and the SES-Health Gradient: Evidence from the Elderly in Taiwan", *Health Economics*, 2012,01.(SSCI)
3. 郭祐誠，許聖章，"數學能力與性別對高中學生選組之影響"，*經濟論文叢刊*，2011,12.(TSSCI)
4. Keng, Shao-Hsun and Sheng-Jang Sheu, "Can Education Subsidy Reverse Falling Fertility? The Case of Taiwan", *Journal of Development Studies*, 2011,11.(SSCI)
5. 許聖章，張芷瑜，郭祐誠，"全民健保實施對台灣地區中高齡男性勞動參與率之探討"，*經濟與管理論叢*，2011,07.(Econlit)
6. 許聖章，張靜貞，"台灣颱風災害之影響評估-以蔬菜供需為例"，*應用經濟叢刊*，2011,06.(TSSCI)
7. 許聖章，"台灣農家人力資本對農家所得之影響分析"，*台灣經濟預測與政策*，2009,04.(TSSCI)

8. Tsung-Hsiu Tsai, Sheng-Jang Sheu, 2009, "Will unit-pricing enhance waste recycling?", The International Journal of Sustainable Development and World Ecology, (SCI)

(B)研討會論文

1. Sheu, Sheng-Jang and Keng, Shao-Hsun, "Intra-and inter-generational assimilation after the 1949 migration in Taiwan," Western Economic Association International 10th Biennial Pacific Rim Conference, Tokyo, Japan, March 14-17, 2013.
2. 許聖章、王瑞樺, "高等教育擴張與延後生育", 發表於 2012 年台灣經濟學會年會。
3. Sheu, Sheng-Jang and Shao-Hsun Keng. "Employment Status, Medical Care Utilization and Health in Taiwan" Western Economic Association International 87th Annual Conference, San Francisco, California, June 29-July 3, 2012.
4. Keng, Shao-Hsun and Sheng-Jang Sheu, "The Effect of Betel Quid Chewing and Its Combined Use with Cigarettes on Mortality: Evidence from the Elderly from the Elderly in Taiwan", 發表於 2009 年台灣經濟學會年會。
5. Sheu, Sheng-Jang and Keng, Shao-Hsun, "Intra-and inter-generational assimilation after the 1949 migration in Taiwan," Asia-Pacific Peace Research Association Conference, National Dong Hwa University, Shengfou, Hualien, Taiwan, September 10-12, 2009.

(C)專書及專書論文

無

(D)研究計畫

1. NSC102-2410-H-390-002; 台灣男性勞動供給變化之探討, 執行期限: 102.08.01~103.07.31, 計畫主持人: 許聖章副教授
2. 行政院主計總處: 以農業普查探討全球化下我國農業生產力, 執行期限: 102.04.20~102.10.31, 計畫主持人: 許聖章副教授
3. NSC98-2410-H390-014; 大學教育擴張對台灣生育率下降影響之探討, 執行期限: 98.08.01~99.07.31, 計畫主持人: 許聖章助理教授
4. 農委會科技研究計畫: 稻穀保價收購與休耕補貼政策調整方案之經濟分析—農業部門模型之應用, 執行期限: 2009, 計畫主持人: 張靜貞、徐世勳、陳吉仲、林幸君、許聖章

(E)技術報告及其他

無



國立高雄大學管理學院專任教師資料

Faculty of the College of Management in National University of Kaohsiung

NO.7

系所	應用經濟學系
Department	Department of Applied Economics
姓名	蔡宗秀
Name	Tsung-Hsiu TSAI
職級	助理教授
Title	Assistant Professor
最高學歷	美國威斯康辛大學麥迪遜校區 農業暨應用經濟博士
Highest Degree	Ph.D. University of Wisconsin-Madison, USA
專長領域	環境經濟、資源經濟、公共經濟
Specialty	Environmental Economics, Resource Economics, Applied Agricultural Economics
e-mail	thtsai@nuk.edu.tw
研究室專線	5919190

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Ya-Po Yang, Tsung-Hsiu Tsai, 2012, "Does Stricter Environmental Policy Discourage Foreign Direct Investment?" 台大經濟論文叢刊, forthcoming.
2. Tsung-Hsiu Tsai, Sheng-Jang Sheu, 2009, "Will Unit-pricing Enhance Recycling?" International Journal of Sustainable Development and World Ecology, 16(2): 102-108. [SCI 期刊].

(B) 研討會論文

1. Ya-Po Yang, Tsung-Hsiu Tsai, 2012, "Does Stricter Environmental Policy Discourage Foreign Direct Investment?" 2012 International Conference on Trade, Industrial and Regional Economics, Tamkang University, Taipei, Taiwan. March 15-16, 2012.
2. Ya-Po Yang, Tsung-Hsiu Tsai, 2012 "Does Stricter Environmental Policy Discourage Foreign Direct Investment?" 南華大學第五屆金融與經濟競爭力研討會。(2012/5/11)
3. Tsung-Hsiu Tsai, Chia-Chi Wang, Jiunn-Rong Chiou, 2012, "Will Privatization Promote Environmental R&D?" 南華大學第五屆金融與經濟競爭力研討會。(2012/5/11)
4. Tsung-Hsiu Tsai, Jiunn-Rong Chiou, 2011, "Environmental R&D in Mixed Oligopoly,"

- paper presented at EEPSEA and EAAERE joint conference, May 19-20, 2011, Hanoi, Vietnam.
5. Tsung-Hsiu Tsai, Jiunn-Rong Chiou, 2010, "Recycling, Trade in Recyclable Wastes and Tariff" paper presented in The 1st Congress of East Asian Association of Environmental and Natural Resource Economics, August 17-20, 2010, Hokkaido University, Sapporo, Japan.
 6. Shih-jye Wu, Tsung-Hsiu Tsai, 2010, "Environmental Tax, Government's Commitment and Firms' Choice on Innovation: process vs. abatement R&D" paper presented in The 1st Congress of East Asian Association of Environmental and Natural Resource Economics, August 17-20, 2010, Hokkaido University, Sapporo, Japan.
 7. Tsung-Hsiu Tsai, Ming-Fang Tsai, Jiunn-Rong Chiou, 2009, "A Constrained Upstream Tax and Downstream Subsidy Recycling Policy Analysis" paper presented in The 4th East Asian Symposium on Environmental and Natural Resource Economics (第四屆東亞環境與資源會議), March 2-3, 2009, in Taipei, Taiwan.

(C)專書及專書論文

無

(D)研究計畫

1. NSC102-2410-H-390-007;允許產業退場之最適環境稅探討，執行期限：102.08.01~103.07.31，計畫主持人：蔡宗秀助理教授
2. NSC98-2410-H390-010;不同回收制度的福利水準比較，執行期限：98.08.01~99.07.31，計畫主持人：蔡宗秀助理教授

(E)技術報告及其他

無



國立高雄大學管理學院專任教師資料

Faculty of the College of Management in National University of Kaohsiung

NO.8

系所	應用經濟學系
Department	Department of Applied Economics
姓名	余志民
Name	Chih-min She
職級	助理教授
Title	Assistant Professor
最高學歷	美國印地安那大學 經濟學博士
Highest Degree	Ph.D. Indiana University, USA
專長領域	公共經濟、財政理論、賽局理論
Specialty	Public Economics, Financial theory, Game Theory
e-mail	she@nuk.edu.tw
研究室專線	

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. She, Chih-Min (2013) "What Determines the Technology Adoption of Firms under Optimal Tax," Bulletin of Economic Research, Under Review. 【Indexed in SSCI】(投稿中論文)

(B) 研討會論文

無

(C) 專書及專書論文

無

(D) 研究計畫

無

(E) 技術報告及其他

無



國立高雄大學管理學院專任教師資料

Faculty of the College of Management in National University of Kaohsiung

NO. 9

系所	應用經濟學系
Department	Department of Applied Economics
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職級	助理教授
Title	Assistant Professor
最高學歷	美國西雅圖華盛頓大學經濟學博士
Highest Degree	Ph.D. Economics, University of Washington, Seattle, USA
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Specialty	Economics of Education, Economics of Information, Contract theory
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研究室專線	5919723

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

無

(B) 研討會論文

無

(C) 專書及專書論文

無

(D) 研究計畫

1. NSC99-2410-H390-012; 台灣高等教育體制中同儕效果之配置與重配置的福利與效率分析，執行期限：99.08.01~100.07.31，計畫主持人：宋皇歡助理教授
2. NSC98-2410-H390-015; 高中職入學制度及其變革的所得分配效果—從同儕效果的角度分析，執行期限：98.08.01~99.07.31，計畫主持人：宋皇歡助理教授

(E) 技術報告及其他

無



國立高雄大學管理學院專任教師資料

Faculty of the College of Management in National University of Kaohsiung

NO. 10

系所	應用經濟學系
Department	Department of Applied Economics
姓名	劉志成
Name	Chih-Chen Liu
職級	助理教授
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最高學歷	美國愛荷華州立大學 經濟學博士
Highest Degree	Ph.D. Economics, Iowa State University, USA
專長領域	環境經濟、人力資源、應用計量
Specialty	Environmental and Resource Economics, Labor Economics, Applied Econometrics
e-mail	ccliu@nuk.edu.tw
研究室專線	5919768

❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. “What are the Consequences of Consequentiality?” (with J. Herriges, C. Kling and J. Tobias). *Journal of Environmental Economics and Management*, Vol. 59 no. 1 (2010): 67-81.

(B) 研討會論文

1. Chih-Chen Liu, “Uncertain Stated Willingness to Pay and Actual Donation: An Experiment on the Funding of an Elementary School Parents’ Association” 2nd Congress of EAAERE, Padjadjaran University, Bandung, Indonesia, February, 2012.
2. Chih-Chen Liu, “Revisit the Consequences of Consequentiality” 1st Congress of EAAERE, Hokkaido University, Sapporo, Japan, August, 2010.
3. Chih-Chen Liu, “Revisit the Consequences of Consequentiality”, 1st Congress of EAAERE, Hokkaido University, Sapporo, Japan, August, 2010.

(C) 專書及專書論文

無

(D)研究計畫

1. NSC100-2410-H-390-019;敘述偏好不確定性與實際支付行為—以國小家長會經費為例，執行期限：100.08.01~101.07.31，計畫主持人：劉志成助理教授
2. NSC99-2410-H390-011;檢視個人在條件評估法問卷中面臨兩難下的選擇行為，執行期限：99.08.01~100.07.31，計畫主持人：劉志成助理教授
3. NSC98-2410-H390-016;寡佔競爭與消費者對企業社會行為的偏好，執行期限：98.01.01~99.07.31，計畫主持人：劉志成助理教授
4. NSC98-2410-H390-001;檢視條件評估法中受訪者存在偏好不確定性的價值評估，執行期限：98.01.01~98.07.31，計畫主持人：劉志成助理教授

(E)技術報告及其他

無



國立高雄大學管理學院專任教師資料

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NO. 11

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最高學歷	美國俄亥俄州立大學 經濟學博士
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專長領域	國際經濟、貨幣經濟、應用計量
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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

無

(B) 研討會論文

1. Ko, Hsiu-Hsin, "Short-Run and Long-Run Causality Relationships between Exchange Rates and Fundamentals," WEAI Pacific Rim Conference 2013, Tokyo, Japan, March 2013. (NSC granted)
2. Ko, Hsiu-Hsin, "Revisiting the out-of-sample exchange rate predictability in the monetary model," 2012 MEA Annual Meeting, Evanston, Illinois, US, March 2012. (NSC granted)
3. Ko, Hsiu-Hsin, "Revisiting the out-of-sample exchange rate predictability in the monetary model," 第十二屆全國實證經濟學研討會, 新竹, 六月, 2011.
4. Ko, Hsiu-Hsin, "A Bootstrap Granger Causality Test between Exchange Rates and Fundamentals," ICERF 2011, Singapore, Singapore, February, 2011. (NSC granted)
5. Ko, Hsiu-Hsin, "A Bootstrap Granger Causality Test between Exchange Rates and Fundamentals," 2010 台灣經濟計量學會年會, 台北, 十一月, 2010.

6.Ko, Hsiu-Hsin, "A Bootstrap Granger Causality Test between Exchange Rates and Fundamentals," WEAI Pacific Rim Conference 2009, Kyoto, Japan, March 2009.

(C)專書及專書論文

1.Ko, Hsiu-Hsin (2009). "Three Essays on Exchange Rates and Fundamentals," Ph.D. dissertation, The Ohio State University (Dissertation Supervisor: Masao Ogaki)

(D)研究計畫

1. NSC101-2410-H-390-007;匯率的可預測性:樣本內預測告訴我們什麼?,執行期限:101.08.01~102.07.31,計畫主持人:柯秀欣助理教授
2. NSC100-2410-H-390-018;以 Panel Data 方法探資產訂價模型下匯率的可預測性,執行期限:100.08.01~101.07.31,計畫主持人:柯秀欣助理教授
3. NSC99-2410-H390-001;匯率與經濟基要之間短期及長期之 Granger 因果關係,執行期限:99.01.01~99.12.31,計畫主持人:柯秀欣助理教授

(E)技術報告及其他

1. 「臺灣央行外匯市場不對稱干預行為對匯率波動之影響」,103 年國科會青年學者學術輔導與諮詢計畫,102/3/11~102/9/10。
2. 「臺灣央行外匯市場干預對台美匯率之影響-媒體資料之應用」,102/12,已投稿至「經濟論文」(TSSCI)。(Working papers)
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❖ 論著目錄 ❖ Publication 2009~2013

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- 2.Su, H., Fang, S. & Young, C. (2009). The effect of relationship transparency on partnership enhancement through reporting intellectual capital. Proceedings of The 19th International Conference on Pacific Rim Management, San Francisco, USA. (NSC 96-2416-H-390-012-MY3)

(C)專書及專書論文

無

(D)研究計畫

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3. 「運用智慧資本提昇企業網絡發展與創新能力之研究」, 國科會專題計畫 (NSC96-2416-H-390-012-MY3)主持人, 執行期間: 2007/08/01-2010/07/31。

(E)技術報告及其他

無



國立高雄大學管理學院專任教師資料

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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

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 - 15.林宜君、黃英忠、黃北豪，2010.11.12-13，顧問角色定位及顧問產業價值鏈分析研究，第六屆海峽兩岸組織行為與人才開發學術研討會，國立中正大學，嘉義。
 - 16.黃英忠、杜佩蘭、簡瑞榮、曾榮豐，2010.11.12-13，影響陸生來臺就學意願因素之研究—以廈門地區中學學生為例，第六屆海峽兩岸組織行為與人才開發學術研討會，國立中正大學，嘉義。
 - 17.黃英忠、杜佩蘭、林龍生、林明達，2010.11.12-13，知覺組織支持、團隊自主性與專業團隊績效：以台灣各縣市體育會為例，第六屆海峽兩岸組織行為與人才開發學術研討會，國立中正大學，嘉義。
 - 18.陳錦輝、黃毓華、杜佩蘭、黃英忠，2010.11.12-13，個人目標導向與工作成效關係之研究—主管行為的調節作用，第六屆海峽兩岸組織行為與人才開發學術研討會，國立中正大學，嘉義。

- 19.蘇登呼、盧淵源、黃英忠，2010.11.12-13，知識豐富就能有效教學？探索內部品管講師之知識訓練能力，第六屆海峽兩岸組織行為與人才開發學術研討會，國立中正大學，嘉義。
- 20.黃英忠、曾榮豐、程蓓芬、楊晴安，2010.11.12-13，領導行為與組織學習關係之研究—中介與調節變項，第六屆海峽兩岸組織行為與人才開發學術研討會，國立中正大學，嘉義。
- 21.Liu, Chin-Yun, Lin, Long-Sheng, Huang, Ing-Chuang, 2010.11.12-13. The moderating effect of LMX and LMX differentiation on the relationship of team coaching and team effectiveness. 第六屆海峽兩岸組織行為與人才開發學術研討會，國立中正大學，嘉義。
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- 24.黃英忠、曾榮豐、楊晴安，2009.12.12-15，人際關係、信任、規範與知識分享關係之研究—社會資本觀點，第五屆海峽兩岸組織行為與人才開發學術研討會，山東經濟學院，山東濟南。
- 25.黃英忠、杜佩蘭、徐玲媚，2009.12.12-15，服務品質、顧客滿意度與顧客忠誠度關係之研究—以 A 營養諮詢公司為例，第五屆海峽兩岸組織行為與人才開發學術研討會，山東經濟學院，山東濟南。
- 26.黃英忠、劉錦雲，2009.12.12-15，主管與部屬關係品質與差異性對團隊教練理論之干擾效果，第五屆海峽兩岸組織行為與人才開發學術研討會，山東經濟學院，山東濟南。
- 27.林龍生、張博堅、黃英忠、何金銘、溫金豐，2009.12.12-15，Managing Temporary Organizations: Human Resource Practices and Strategic Performance，第五屆海峽兩岸組織行為與人才開發學術研討會，山東經濟學院，山東濟南。
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- 31.蘇登呼、盧淵源、黃英忠，2009.11.28，組織如何吸收顧問知識？顧問知識傳播鏈之

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(C)專書及專書論文

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(D)研究計畫

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- 4.黃英忠，2009-2010，挑戰性-障礙性壓力源、內在動機、工作滿足、工作成效與工作倦怠關係之探討，8月1日-7月31日，國科會專題研究計畫，NSC98-2410-H-390-020-。
- 5.黃英忠，2008-2009，關係網絡、制度規範、信任與知識分享關係之研究，8月1日-7月31日，國科會專題研究計畫，NSC97-2410-H-390-005-。

(E)技術報告及其他

無



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- 2.陳冠甫、莊寶鵬 (2013), ” 應用品質機能展開探討售後市場車燈產品開發” , 中國工業工程學會 102 年度年會暨學術研討會論文集, 12/7/2013, QM16, 1-8 頁, 屏東。
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(D)研究計畫

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- 2.莊寶鵬(2011-2012), 「以服務保證為基礎探討服務系統精實設計(I)」, 國科會專題計畫(NSC 100-2221-E-390-021)主持人 (2011/8/1—2012/7/31)。
- 3.莊寶鵬(2009-2011), 「預防性服務品質模式與服務系統公理設計—以台灣高鐵為例 (II)(III)(1/2)(2/2)」, 國科會專題計畫(NSC 98-2221-E-390-005-MY2)主持人 (2009/8/1—2011/7/31)。
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- 5.莊寶鵬(2008-2009), 「預防性服務品質模式與服務系統公理設計---以台灣高鐵為例

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(E)技術報告及其他

無



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(D)研究計畫

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(E)技術報告及其他

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無

(D)研究計畫

1. 「策略比擬角度初探專利戰之競爭動態」，國科會專題研究計畫(NSC 102-2410-H-390-022)主持人(2013/08/01 ~ 2014/07/31)
2. 「國際行銷策略、制度環境、市場結構與公司績效之研究」，國科會專題研究計畫(NSC 101-2410-H-390-023)主持人(2012/08/01 ~ 2013/07/31)
3. 「來源國效應、競爭強度、品牌權益與公司績效之研究」，國科會專題研究計畫(NSC 100-2410-H-390-025)主持人(2011/08/01 ~ 2012/07/31)
4. 「專利多角化、市場結構、競爭動態與公司績效之研究」，國科會多年期專題研究計畫(NSC 98-2410-H-390-021-MY2)主持人(2009/08/01 ~ 2011/07/31)
5. 「東亞經濟體公司績效差異來源之研究」，國科會專題研究計畫期中報告(NSC 96-2416-H-390-008-MY2)主持人 (2007/08/01 ~ 2009/07/31)

(E)技術報告及其他

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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

- 1.Chen, Jung-Tai, 2013, A Shewhart-type Control Scheme to Monitor Weibull Data without Subgrouping, Quality and Reliability Engineering International, DOI: 10.1002/qre.1542 Published online in Wiley Online Library. (SCI) (國科會專題研究計畫 NSC 100-2410-H-390 -023)
- 2.Chen, Jung-Tai, 2013, Design of Cumulative Count of Conforming Charts for High Yield Processes Based on Average Number of Items Inspected, International Journal of Quality and Reliability Management, 30 (9), pp. 942-957. (Scopus)(國科會專題研究計畫 NSC 98-2410-H-390-003)
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(B) 研討會論文

無

(C)專書及專書論文

無

(D)研究計畫

- 1.陳榮泰，2011-2012，無須資料轉換下具型態參數與尺度參數之非對稱品質特性其管制圖之設計，100/08/01~101/07/31，國科會專題研究計畫，NSC 100-2410-H-390 -023 -。
- 2.陳榮泰，2010-2011，循環式排程下製造系統考慮換模時間之最佳加工順序與績效分析，99/08/01~100/07/31，國科會專題研究計畫，NSC 99-2410-H-390 -026 -。
- 3.陳榮泰，2009-2010，累積數量管制圖最佳管制界限之研究，98/08/01~99/07/31，國科會專題研究計畫，NSC 98-2410-H-390 -003 -。

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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. 李亭林、林金燕 (2013), 應用品質機能展開探求大學服務品質: 以高雄市立空中大學為例, 政策與人力管理, 4(2), 85-121。
2. 張元杰, 李亭林, 簡文強, 秦子閔 (2012), 區位優勢、吸收能耐與創新績效: 研發子公司之觀點, 台大管理論叢, 23(2): 199-232 [TSSCI]。(已接受 尚未刊出)
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2. Chih Yung Hsiao, Ting-Lin Lee, Po-Cheng Ho (2013), Performance Evaluation of APP in

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 19. Ting-lin Lee & Yu-lun Wang (2011), Foresight on Taiwan's Bio-Pharmaceutical Industry- An application of Q methodology, 2011 年台灣公共行政與公共事務系所聯合會年會暨國際學術研討會-建國 100 年公共事務的回顧與展望 (TASPAA), May 27-29, 2011, Taipei.
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26. Ting-Lin LEE, Chang-Jan Yu (2010), Competition or Cooperation? -Corporate Synergy Development System in Taiwan Auto Industry, 2010 British Academy of Management(BAM) International Conference on MANAGEMENT RESEARCH IN A CHANGING CLIMATE, 14-16 Sep. the University of Sheffield. (accepted for presentation)
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2. 國科會「100 年度科技政策論壇—後 ECFA 時期之人才跨域流動分析」, 高雄大學亞太工商管理學系, 清華大學科技政策研究中心共同舉辦。
3. 國科會「科技發展衡量指標研究、分析與建議」, 共同主持人, [NSC 98-3011-P-007-005]
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5. 國科會「供需維持、競爭績效與永續發展—談太陽能光電到再生能源的系統動態模擬」, 主持人, [NSC102-2410-H390-033]

(E)技術報告及其他

無



國立高雄大學管理學院專任教師資料

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(B)研討會論文

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 - 2.Liu, H.-H., Liou, D.-J., Hsu, Y.-W., Chen, Y.-T., Agnes, Y.-K., Lin, T.-W., & Hsu, H.-C. (2013, Jul). The Negative-Message of Country-of-Brand-Origin on Brand Attitude and Preference. BAI 2013 International Conference on Business and Information, 2013/7/7-9, Bali, Indonesia.
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 - 12.劉信賢、林吉祥、蔡孝棕、丁禹滋，2009，「任務型式對模糊性態度的影響」，2009 科技與管理研討會，台北科技大學企管系主辦。
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(C)專書及專書論文

無

(D)研究計畫

無

(E)技術報告及其他

無



國立高雄大學管理學院專任教師資料

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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

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(B) 研討會論文

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(C) 專書及專書論文

無

(D) 研究計畫

無

(E)技術報告及其他

無



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(A) 期刊論文

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(B) 研討會論文

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(C) 專書及專書論文

無

(D)研究計畫

無

(E)技術報告及其他

無



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(A) 期刊論文

1. 陳宜伶、林宛瑩，2013，獨立董事之設置決策與績效，管理與系統，20(4)，697-725。(TSSCI)
2. Yiling Chen, Sun-Wu Winfred Chen (2013). Does board structure have effect on external loss and return? Evidence from Taiwan's Stock Investments. East-Asia Review, 479, 15-32.
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無

(D) 研究計畫

1. 公司治理與政商關係之研究(國科會 100 年研究計畫，計畫主持人，NSC100-2410-H-390-029-)
2. 以巡弋式微孔增氧系統建立綠色漁鄉(100 年跨領域創意加值研究計畫，共同主持人，NSC 100-2218-E-150-002-)
3. 董事會組成決定因素之研究(國科會 99 年研究計畫，計畫主持人，計畫編號：NSC99-2410-H-150-011-)

(E) 技術報告及其他

無



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❖ 論著目錄 ❖ Publication 2009~2013

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 12. 謝宗南、黃健峰與張志向，2011年，應用遺傳演算法探討投資人情緒與股票報酬之關係，2011數位生活科技研討會，台灣，雲林縣。
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 16. 張志向與江文杉，2009年，放空限制與投資人情緒，2009商業現代化學術研討會，台灣，高雄市。
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(C)專書及專書論文

無

(D)研究計畫

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- 2.張志向，2011-2012 年，不同成熟度投資人的行為偏誤：好公司股票與樂透型股票的實證研究，NSC 100-2410-H-390-011-。
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- 4.張志向，2009-2010 年，行為偏誤如何影響投資人對放空限制措施的反應？制約反應的實證研究，NSC98-2410-H-390-017-。

(E)技術報告及其他

無



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Chang, Hsiu-Hua, Anlin Chen, Lanfeng Kao, and Chin-shun Wu (2014), IPO Price Discovery Efficiency under Alternative Regulatory Constraints: Taiwan, Hong Kong and the U.S., *International Review of Economics and Finance* 29 (January), 83-96, (SSCI, 國科會財務領域 B+).
2. Chang, Hsiu-Hua, Anlin Chen, Lanfeng Kao, and Chin-shun Wu (2013), IPO Price Discovery Efficiency under Alternative Regulatory Constraints: Taiwan, Hong Kong and the U.S., *International Review of Economics and Finance*, forthcoming, (SSCI)
3. 陳安琳、高蘭芬、陳怡凱、陳煥鈺(2013), 董監事股權質押與公司治理之研究, 中山管理評論, 第二十一卷, 第二期, 頁, forthcoming。(TSSCI)
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 - 11.Kao, Lanfeng, Dennis K.J. Lin, and Anlin Chen (2011), Does Sarbanes-Oxley Act Affect Earnings Persistence?, *Review of Accounting and Auditing Studies*(會計審計論叢), 1(1), 1-23.
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 - 14.高蘭芬、盧正壽 (2010)，發行市場投資風險之探討—IPOs 初始報酬變異觀點，中山管理評論，18 (1)，pp.211-249。(TSSCI)
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(B)研討會論文

- 1.Kao, Lanfeng (2013), Does a Firm Choosing to Reverse the Prior-quarter Impairment Gains/Losses Have Higher Reporting Quality?, *Macao International Symposium on Accounting and Finance 2013*, Macao, China.
- 2.Kao, Lanfeng (2013), Does a Firm Choosing to Reverse the Prior-quarter Impairment Gains/Losses Have Higher Reporting Quality?, *2013 Global Business & International Management Conference*, Vancouver, Canada.
- 3.高蘭芬、陳瑀君 (2013)，商譽減損之決定因素與市場反應，2013 南台灣財金學術聯盟年會暨海峽兩岸學術論文研討會，高雄。

4. Kao, Lanfeng and Anlin Chen (2012), How Does Product Market Competition Affect Dividend Payments in a Weak Investor Protection Economy? Evidence from Taiwan, The 3rd Global Accounting and Organizational Change Conference 2012, Malaysia.
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7. 高蘭芬、陳安琳、盧正壽、林嘉恩 (2011), 資產減損之訊息傳染效果, 2011 會計理論與實務研討會, 中華會計學會與國立政治大學會計學系主辦, 台北。
8. 高蘭芬、吳靜宜 (2011), 資產減損認列與迴轉對盈餘品質之影響, 第三屆財經商管論文研討會, 東海大學財務金融/國際貿易/經濟系主辦, 台中。
9. Chen, Anlin and Lanfeng Kao (2010), The Effect of Collateral Characteristics on Bank Performance: Evidence from Collateralized Stocks in Taiwan, The 18th Annual Conference on Annual Conference on Pacific Basin Finance, Economics, Accounting and Management (PBFEM), Beijing, China.
10. Chen, Anlin, Lanfeng Kao, and Cheng Shou Lu (2010), How to Mitigate IPO Underpricing due to R&D Expenditure and Technology Requirement through Venture Capital Backing in Emerging Markets? The 18th Annual Conference on Annual Conference on Pacific Basin Finance, Economics, Accounting and Management (PBFEM), Beijing, China.
11. Chen, Anlin, Lanfeng Kao, and Yu Ting Urania Huang (2010), Cash Flow Rights and Dividend Policy in Family-Controlled Firms: A Nonmonotonic Evidence from Taiwan, 2010 Annual Conference of Taiwan Finance Association and CTFA Conference, Taiwan.
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(C)專書著作

無

(D)研究計畫

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2. 高蘭芬, 資產減損公報實施對財務報導之影響, 100/08/01~101/07/31, NSC 100-2628-H-390 -001 -
3. 高蘭芬, 會計資訊的評價有用性與契約有用性--從盈餘穩健性的角度探討, 99/08/01~100/07/31, NSC 99-2410-H-390-013-
4. 高蘭芬, 會計制度變革的利與弊--談沙賓法案與穩健會計對企業價值之影響, 98/08/01~99/07/31, NSC98-2410-H-390-019-

(E)技術報告及其他：

無



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Huang, I-Hsiang, 2014. Does market timing persistently affect capital structure? Evidence from stock market liberalization. Pacific-Basin Finance Journal, 26, 123-144. (SSCI) (國科會財務學門 ATier-2 級的國際學術期刊) (NSC98-2410-H-390-008).
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7. 黃旭輝、黃一祥、張志向，2011，「重大資本支出後的經營績效：成長機會與公司治理的角色」，《台大管理論叢》，22(1)，297-326 頁。(TSSCI) (國內管理學門的領導性學術期刊)
8. 黃旭輝、林佳慧、黃一祥、張志向，2011，「修正式無保留意見是否預告了公司不佳的經營績效？」，《管理與系統》，18 (2)，239-266 頁。(TSSCI)
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10. 黃一祥，2009，「系統性風險之估計及對橫斷面股票報酬之解釋能力-投資組合重構頻率之影響」，《證券市場發展季刊》，第 21 卷第 3 期，107-142 頁。(TSSCI)(財務學門的領導性學術期刊)(NSC96-2416-H-390-009-MY2)
11. 黃一祥，2009，「人力所得、條件資本資產評價模式、及橫斷面股票報酬」，《財務金融學刊》，第 17 卷第 1 期，41-74 頁。(TSSCI; EconLit)(國內財務學門的領導性學術期刊) (NSC94-2416-H-390-010)
12. 黃一祥，2009，「外匯期貨交叉避險效果、避險期間及共整合--以韓圓、泰銖及馬來幣為避險對象」，《台灣期貨與衍生性商品學刊》，第 8 期，52-76 頁。

(B)研討會論文

無

(C)專書著作

無

(D)研究計畫

無

(E)技術報告及其他：

無



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Hsu-Huei Huang, Min-Lee Chan and Ann Shawing Yang (2013), Who Will Fare Better in a Political Crisis? Emerging Markets Finance and Trade. (Accepted) (SSCI) (2012 IF=1.19, Ranking= 63/116)
2. Hsu-Huei Huang and Min-Lee Chan (2013), The initial private placement of equity and changes in operating performance in Taiwan, Accounting and Finance 53,711-730.(SSCI) (國科會會計領域國際期刊 A-級) (NSC 98-2410-H-390-034-) (2012 IF=0.875, Ranking= 42/89)
3. Huang, I-Hsiang, Hsu-Huei Huang, Chih-Hsiang Chang, Wan-Ru Yang, (2013), Testing the cost of capital effects of Taiwan's first stock market liberalization, Journal of Financial Studies 21, 63-96. (TSSCI)
4. Hsu-Huei Huang and Min-Lee Chan (2013), Long-term stock returns after a substantial increase in the debt ratio, Applied Financial Economics 23, 449-460. (FLI) (國科會財務領域國際期刊 B+級) (NSC 99-2410-H-390-019-)
5. Hsu-Huei Huang, Min-Lee Chan, Chih-Hsiang Chang and Jing-Ling Wong (2012), Is Corporate Governance Related to the Conservatism in Management Earnings Forecasts? Emerging Markets Finance and Trade, Vol. 48, Supplement 2, 105-121. (SSCI) (2012

IF=1.19 , Ranking= 63/116)

6. Chih-Hsiang Chang, Chia-Ching Tsai, I-Hsiang Huang, and Hsu-Huei Huang (2012), Intraday evidence on the relationship among great events, herding behavior, and investors' sentiments, *Chiao Da Management Review*, Vol. 32, No.1, 61-106. (TSSCI)
7. 黃旭輝、黃一祥、張志向 (2011), 重大資本支出後的經營績效：成長機會與公司治理的角色, *臺大管理論叢*, 第二十二卷第一期, 297-326。(TSSCI)
8. 黃旭輝、林佳慧、黃一祥、張志向 (2011), 修正式無保留意見是否預告了公司不佳的經營績效? *管理與系統*, 第十八卷第二期, 239-266。(TSSCI)
9. Hsu-Huei Huang, Min-Lee Chan, I-Hsiang Huang and Chih-Hsiang Chang (2011), Stock price volatility and overreaction in a political crisis: The effects of corporate governance and performance, *Pacific-Basin Finance Journal*. Vol. 19, No.1, 1-20. (SSCI) (國科會財務領域國際期刊 A 級 tier-2) (NSC 96-2416-H-390-010-) (2012 IF=0.571, Ranking= 63/89) (Cite 1)
10. Chih-Hsiang Chang, Hsin-I Cheng, I-Hsiang Huang and Hsu-Huei Huang (2011), Lead-lag relationship, volatility asymmetry, and overreaction phenomenon, *Managerial Finance*. Vol. 37, No. 1, 47-71. (FLI) (國科會管理一學門財務領域國際期刊 B+ 等級)
11. 黃一祥、呂耿光、黃旭輝、張志向 (2010), 公司特有風險與橫斷面股票預期報酬—台灣股市之實證, *經濟論文--財務金融特刊*, 第三十八卷第三期, 503-542。(TSSCI)
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14. Hsu-Huei Huang, Min-Lee Chan (2009), The Influence of Corporate Governance on Corporate Performance and Value after changing the CEO: Evidence from Taiwan, *Asia-Pacific Journal of Financial Studies*. Vol. 38, No. 6, 915-950. (SSCI) (國科會管理一學門財務領域國際期刊 B+ 級) (NSC 95-2416-H-390-008-) (2012 IF=0.417, Ranking= 68/89) (Cite 3)

(B) 研討會論文

無

(C) 專書著作

無

(D) 研究計畫

無

(E) 技術報告及其他：

無



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(A) 期刊論文

- 1.Chen, Yi-Kai, Amy Yueh-Fang Ho, and Ching-Lan Hsu (2013), "Are Bank Capital Buffers Cyclical? Evidence for Developed and Developing Countries, " Journal of Financial Studies, Accepted. (TSSCI)
- 2.高蘭芬,陳怡凱,陳焯鈺,陳安琳 (2013), 「董監事股權質押與公司治理之研究」, 中山管理評論, 第 21 卷第 2 期 (TSSCI).
- 3.Kao, Lanfeng, Yi-Kai Chen, Mei-Lian Chen (January 2011), "Agency Problems and Accounting Conservatism," International Journal of Accounting Studies, Vol. 52. P. 103-136 (TSSCI). (in Chinese)
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3. Yi-Kai Chen, Amy Yueh-Fang Ho, and Ching-Lan Hsu (2013), "Are Bank Capital Buffers Cyclical? Evidence for Developed and Developing Countries, " The 6th NCTU International Finance Conference, Hsinchu, Taiwan.
4. Alan T. Wang and Yi-Kai Chen (2012), "An Investigation of How Systematic Market Risk Affects Default Probability," 2012 Financial Management Association International Annual Meeting, Atlanta, Georgia.
5. 陳怡凱、李芳瑋 (2012), "控制股東對銀行多角化的剝奪效果:全球銀行實證," 2012 臺灣財務金融學會年會暨財務金融學術研討會, 臺灣財務金融學會, 台北, 台灣。
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8. 鍾明哲、陳怡凱 (2012), "銀行收入來源的相關程度是否會影響績?" 2012 南台灣財金學術聯盟年會暨海峽兩岸學術論文研討會, 高雄, 台灣。
9. 邵依婷、陳怡凱 (2012), "在健全的公司治理下, 銀行多角化是否能降低違約風險? 全球銀行實證," 2012 南台灣財金學術聯盟年會暨海峽兩岸學術論文研討會, 高雄, 台灣。
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12. 陳怡凱、李芳瑋(2011), "多角化、公司治理與銀行績效," 2011 公司理財學術研討會, 國立高雄第一科技大學財務管理系, 高雄, 台灣。
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16. 李威宏、陳怡凱 (2010), "銀行績效與多角化之關係:線性或非線性", 2010 創新、整合與應用學術研討會, 樹德科技大學金融與風險管理學系, 高雄, 台灣。

- 17.陳怡凱、林珮阡 (2010), "公司治理與財務預警模型", 2010 財金會計暨商管決策研討會, 南台科技大學會計資訊學系, 台南。
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- 20.鍾欣潔、陳怡凱 (2010), "Liquidity Risk and Liquidity Creation, Are They the Same?", 2010 第二屆南區管理碩士論文研討會, 長榮大學, 台南。
- 21.Chung-Hua Shen, Yi-Kai Chen, Lan-Feng Kao, and Chuan-Yi Yeh (2009), "Bank Liquidity Risk and Performance," 2009 The 17th Conference on the Theories and Practices of Securities and Financial Markets, Kaohsiung, Taiwan.
- 22.陳怡凱、張倉耀、鄧宇宏 (2009), "董監事質押與廠商績效關係探討-以縱橫平滑移轉模型為例", 2009 年第三屆管理與決策學術研討會, 南華大學企業管理系, 嘉義, 台灣。
- 23.高蘭芬、陳怡凱、陳美蓮 (2009), "代理問題、公司治理與盈餘穩健性", 2009 第十三屆兩岸會計與管理學術研討會, 淡江大學會計系, 台北, 台灣。
- 24.高蘭芬、陳怡凱、陳美蓮 (2009), "代理問題、公司治理與盈餘穩健性", 2009 中部財金學術聯盟研討會, 中部財金學術聯盟, 台中, 台灣。
- 25.高蘭芬, 陳怡凱, 陳焯鈺 (2009), "董監事股權質押與公司治理之研究", 2009 現代管理與創新學術研討會, 明新科技大學管理學院, 新竹, 台灣。
- 26.陳怡凱, 高蘭芬, 葉顯儀 (2009), "銀行的流動性風險與績效之關係—跨國之實證分析", 2009 財金會計暨商管決策研討會, 南台科技大學財務金融系暨研究所, 台南, 台灣。
- 27.Chih-Chieh Chang and Yi-Kai Chen (2009), "Causality of Bank Liquidity Creation and Economic Growth from Multinational Perspectives," 2009 International Applied Business Research (IABR) Conference, San Antonio, Texas, March 2009.

(C)專書著作

1. Shen, Chung-Hua, Yi-Kai Chen, and Bor-Yi Huang (2010). "Robust prediction of default risk?" Handbook of Quantitative Finance and Risk Management, Chapter 62, P. 965- 978, Springer, ISBN: 978-0-387-77116-8.
2. 陳怡凱與張家興 (2010). 大同奈陶瓷工業—台商海外企業融資決策, 光華管理個案收錄庫 No. 1-10026-11-1.
3. Chen, Yi-Kai. "Three Essays on Bank Efficiency," dissertation, 2001, Drexel University.

(D)研究計畫

1. 多角化與公司治理的關係研究--全球銀行實證, 102/08/01 ~ 103/07/31, 國科會, NSC 102 - 2410 - H - 390 - 012

(E)技術報告及其他：

1. 台東縣產業規劃案-財務規劃委託 (101/工研院)

2. 「雲嘉南生物科技產業創新研發計畫」之可行性評估規劃案 (101/臺南市政府)
3. 臺華輪汰舊換新規劃修正案 (100/交通部高雄港務局)
4. 購建新島際交通船之研究規劃及初步設計 (98-99/連江縣政府)
5. 看見基因生物科技股份有限公司診斷報告 (98/農業生物科技園區)



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. 蔡怡純、陳明吉 (2013 年 05 月)。房價之不對稱均衡調整：門檻誤差修正模型應用。台灣土地研究，第十六卷第一期。(TSSCI)。本人為第一作者。
2. Tsai, I-Chun (2013). Spillover effect between the regional and the national housing markets in the United Kingdom. Regional Studies. (Accepted). (SSCI). NSC 101-2410-H-390-029-MY3. 本人為第一作者、通訊作者。
3. Tsai, I-Chun (2013, Nov). Monetary liquidity and the bubbles in the U.S. housing market. International Journal of Strategic Property Management. (Accepted). (SSCI). NSC 102-2628-H-390-001. 本人為第一作者、通訊作者。
4. Tsai, I-Chun (2013, May). Volatility clustering, leverage, size, or contagion effects: The fluctuations of Asian real estate investment trust returns. Journal of Asian Economics, 27, 18-32. NSC 96-2416-H-218-019. 本人為第一作者、通訊作者。
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6. Ming-Chu Chiang, I-Chun Tsai and Tien Foo Sing (2013). Are REITs a Good Shelter from Financial Crises? Evidence from the Asian Markets. *Journal of Property Investment and Finance*, 31, 237-253. (國科會財務領域不動產子領域 B 級期刊).
7. Tsai, I-Chun (2013). The Asymmetric Impacts of Monetary Policy on Housing Prices: A Viewpoint of Housing Price Rigidity. *Economic Modelling*, 31, 405-413. (SSCI). NSC 101-2410-H-390-029-MY3. 本人為第一作者、通訊作者.
8. Tsai, I-Chun and Ming-Chi Chen (2013). Asymmetric Correlation and Difference between the Volatility of Housing and Stock Price Indexes: Analysis Based on the Threshold Volatility and Cointegration Model. *財務金融學刊*, Vol 21(4), 25-55. (TSSCI). 本人為第一作者.
9. 彭建文、蔡怡純 (2012 年 06 月)。住宅自有率對生育率之長短期影響-追蹤資料共整合分析應用。 *人口學刊*, 44 期, 57-86。(TSSCI)。
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5. 江明珠、李政峰、林士貴、蔡怡純 (2010, --). Is the Volatility of REITs Return more Anomalous? Evidence from Extreme Value Theory. 世界華人不動產學會第二屆年會，中華台北。
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7. 林士貴、蔡怡純、莊明哲、陳明吉 (2010 年--月)。景氣循環下不動產抵押貸款保險之評價：房價指數之實證。世界華人不動產學會第二屆年會，「佳作論文」，中華台北。
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(C) 專書著作

無

(D)研究計畫

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3. 蔡怡純,100 年度『住宅市場的需求特性與房價抗跌性的變化』: 計畫編號: NSC 100-2628-H-390 -002,執行期限: 100/08/01~101/07/31
4. 蔡怡純, 98 年度『台灣不動產市場流動性的全面分析』計畫編號:: NSC NSC 98 -2410-H-390 -028 -MY2, 執行期限: 98/08/01~100/07/31

(E)技術報告及其他:

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(E) 技術報告及其他：

無



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(C)專書著作

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(E) 技術報告及其他：

無



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(A) 期刊論文

1. I-Hsiang Huang, Hsu-Huei Huang, Chih-Hsiang Chang, Wan-Ru Yang, 2013, Testing the Cost of Capital Effects of Taiwan's First Stock Market Liberalization, *Journal of Financial Studies* 21, 63-96.
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(B) 研討會論文

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3. 楊琬如、郭玗姘: 美國市場趨勢與投資人情緒對兩岸三地股市動態從眾行為之研究，2013 南台灣財金學術聯盟年會，高雄，臺灣。
4. 楊琬如、楊朝安: 中國股票市場機構投資人之從眾行為與原因，2012 南台灣財金學術聯盟年會，高雄，臺灣。
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(C) 專書著作

無

(D) 研究計畫

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2. 楊琬如: 美國股市衝擊與投資人預期對亞洲股市動態從眾行為影響性之探討 (NSC 101-2410-H-390-005-) (2012-2013)。
3. 楊琬如: 多元不確定性、群聚行為與市場價格訊息之關聯 (NSC99-2410-H-390-020-) (2010-2011)。
4. 楊琬如: 訊息成本、群聚行為與銀行擠兌之關係 (NSC 96-2415-H-390-005-MY2) (2007-2009)。

(E) 技術報告及其他:

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(A) 期刊論文

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(E) 技術報告及其他：

無



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(A) 期刊論文

1. Heng-Chih Chou and David K. Wang* (2013) “Estimation of Tail-related Value at Risk Measures: Range-based Extreme Value Approach”, Quantitative Finance, Accepted. (SSCI) (國科會財務領域 A-級期刊)
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4. Heng-Chih Chou, Rim Zaabar, and David K. Wang* (2012) “Measuring and Testing the Long-Term Impact of Terrorist Attacks on the U.S. Futures Market”, Applied Economics, Accepted. (SSCI) (國科會經濟領域 C 級期刊)
5. David Hua, Heng-Chih Chou, and David K. Wang* (2009) “A Defaultable Callable Bond Pricing Model”, Investment Management and Financial Innovations, Vol. 6, No. 3, pp. 54-62. (Scopus) (國科會財務領域 B 級期刊)

(B)研討會論文

1. Yen-Hsien Lee, Alan L. Tucker*, David K. Wang, and Hsin-Ting Pao, “Global Contagion of Market Sentiment during the US Subprime Crisis”, Presented at the 2013 Financial Management Association (FMA) Asian meeting, Shanghai, China; Presented at 2013 Finance Association of Southern Taiwan (FAST) annual meeting, Kaohsiung, Taiwan.
2. Heng-Chih Chou and David K. Wang*, “Value at Risk (VaR) Estimation: A New Extreme Approach for Risk Managers”, Presented at the 2012 Financial Management Association (FMA) Asian meeting, Phuket, Thailand; Presented at 2012 Finance Association of Southern Taiwan (FAST) annual meeting, Kaohsiung, Taiwan.
3. Dar-Hsin Chen, Heng-Chih Chou*, David K. Wang, and Rim Zaabar, “The Predictive Performance of a Barrier-Option Credit Risk Model in an Emerging Market”, Presented at the 2009 Conference on the Theories and Practices of Securities and Financial Markets (SFM), Kaohsiung, Taiwan.
4. David K. Wang, Chun-Chou Wu*, and Heng-Chih Chou, “Examining Deposit Insurance, Capital Forbearance, and Audit Interval: The Case of Taiwan”, Presented at the 2009 NTU International Conference on Economics, Finance and Accounting (IEFA), Taipei, Taiwan.

(C)專書著作

無

(D)研究計畫

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(E)技術報告及其他：

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(A) 期刊論文

1. Hong, T.P., Lin, C.W., Yang, K.T., and Wang, S.L., "Using TF-IDF to Hide Sensitive Itemsets", Applied Intelligence, Volume 38, Issue 4, pp. 502-510, June, 2013. (SCI, EI)
2. Lin, C.W, Hong, T.P., Chang, C.C., and Wang, S.L., "A Greedy-based Approach for Hiding Sensitive Itemsets by Transaction Insertion", Journal of Information Hiding and Multimedia Signal Processing, Volume 4, Number 4, pp. 201-214, October 2013.
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5. Hong, T.P., Liou, Y.L., Wang, S.L., and Vo, B., "Feature Selection by Clustering Attributes", Vietnam Journal of Computer Science, November 2013.
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7. Hong, T.P., Chiu, C.T., Wang, S.L., and Lin, K.Y., "Mining a complete set of fuzzy multiple-level rules", *International Journal of Fuzzy Systems*, Vol. 13, No. 2, pp. 111 – 119, 2011. (SCI)
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 7. Lan, G.C., Hong, T.P., H.Y. Lee, and Wang, S.L., “Enhancing Efficiency in Mining Weighted Frequent Itemsets”, 2013 IEEE International Conference on Systems, Man and Cybernetics, October 13-16, 2013, Manchester, UK.
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25. Hong, T.P., Yang, K.T., Lin, C.W., and Wang, S.L., “Evolutionary Privacy-Preserving Data Mining”, World Automation Congress, September 2010, Kobe, Japan.
26. Wang, S.L., Hong, T.P., Tsai, Y.C., Kao, H.Y., “Multi-table Association Rules Hiding”, The Tenth International Conference on Intelligent Systems Design and Applications

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30. Wang, S.L., Chen, J.D., Hong, T.P., Stirpe, P.A., "Probabilistic Analysis of Information Center Insecurity", Opportunities and Challenges for Next- Generation Applied Intelligence, Springer Verlag, pp. 175 - 180, June, 2009.
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3. Ting, I.H., Hong, T.P., Wang, S.L., Social Network Mining, Analysis and Research Trends: Techniques and Applications. 2012, ISBN 978-1-61350-513-7, Hershey, PA, USA: Information Science Reference.
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(D)研究計畫

- 1.行政院國家科學委員會團隊參與國際學術會議 “The 2012 International Conference on Knowledge Management in Organization” , National Science Council of ROC, July 11, 2012 – July 13, 2012, Salamanca, Spain, 補助編號 101-2919-I-390-001-A1
- 2.“Privacy preservation: studies of k-anonymity path privacy on social network data and private queries on spatial data based on private information retrieval”, National Science Council of ROC, August 2011 - July 2012, NSC 100-2221-E-390 -030.
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- 4.“The Study of Anonymization Techniques on Set-Valued Data without Domain Generalization Hierarchy”, National Science Council of ROC, August 2010 - July 2011, NSC 99-2221-E-390 -033.
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- 6.“A Study of Association Rule Hiding and K-Anonymization on Multi-Relational Tables”, National Science Council of ROC, August 2009 - July 2010, NSC 98-2221-E-390 -030.
- 7.“A Study of Efficient Maintenance of Hiding Constrained Association Rule Sets”, National Science Council of ROC, August 2008 - July 2009, NSC 97-2221-E-390 -021.

(E)技術報告及其他：

- 1.“The Study of Anonymization Techniques on Set-Valued Data without Domain Generation Hierarchy”, National Science Council of ROC, 2011, NSC 99-2221-E-390 -033.
- 2.“A Study of Association Rule Hiding and K-Anonymization on Multi-Relational Tables”, National Science Council of ROC, 2010, NSC 98-2221-E-390 -030.
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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Wu, Y.-L., Tao, Y.-H.*, C.-P. Lee, S.-Y., Wang, and C.-Y. Chiu, User-switching behaviors in Social Network Sites, Computers in Human Behavior, (Accepted).(2013)
2. Yeh, C. R. and Tao, Y.-H.* (2013), How benefits and challenges of personal response system impact students' continuance intention? A Taiwanese context, Educational Technology & Society, 16(2), 257-270. (SSCI)
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- 11.Tao, Y.-H., Cheng, C.-J., & Sun, S.- Y. (2009), What influences college students to continue using business simulation games? The Taiwan experience, *Computers & Education*, 53(3), 929-939. (SSCI)
- 12.Yu, J.-S. & Tao, Y.-H. (2009), Understanding business-level innovation technology adoption, *Technovation*, 29(2), 92-109. (SSCI)
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國立高雄大學管理學院專任教師資料

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 7. 經濟部商業司 100 年度物流 e 化示範個案集分包委託研究計畫，計畫主持人，新台幣 300,000 元，2011/5/1~2011/11/30，台驊國際股份有限公司
 8. 擔任網路團購主購之行為意圖影響因素研究—社會交換理論觀點之實徵研究，NSC 99-2410-H-390-031，計畫主持人，新台幣 627,000 元，2010/8/1~2011/7/31
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 10. 經濟部商業司 99 年度台灣空運高科技物流聯盟分包委託研究計畫，協同計畫主持人，新台幣 300,000 元，2010/5/1~2010/11/30，台灣航空貨運承攬股份有限公司
 11. 經濟部商業司 98 年度物流 e 化示範個案集分包委託研究計畫，計畫主持人，新台幣 300,000 元，2009/7/1~2010/1/31，世邦國際集運股份有限公司
 12. 行動增值服務採用影響因素—認知娛樂性、品質與從眾觀點的整合架構探討，NSC 98-2410-H-390-022，計畫主持人，新台幣 524,000 元，2009/8/1~2010/7/31
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 15. 「魚與熊掌可以兼得嗎？—動畫產業創意人與管理者角色的兩難」，教育部大專校院推動我國產業個案撰寫計畫，計畫主持人，新台幣 220,000 元，2008/12/1~2009/5/31
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2. 社會網路分析與探勘技術軟體人才培育計畫, 2012/02~2013/01.
3. 文本探勘技術於社會網路中訊息探勘之研究(NSC 101-2221-E-390 -032), 2012/08~2013/07.
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5. 基於自我組織圖之社會性標記之探勘與其應用(NSC 99-2221-E-390-034), 2010/08~2011/07.
6. 主題導向式自我組織圖模式之研究(NSC 98-2221-E-390-040), 2009/08~2010/07.
7. 基於自我組織圖之多語言文本探勘與檢索技術之研究(NSC 97-2221-E-390-017), 2008/08~2009/07.

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IEEE/ACM ASONAM, Niagara Falls, Canada, 25-28 August, 2013

5. Wang, S.L., Shih, C.C., Ting, I.H., and Hong, T.P., "Edge Selection for Degree Anonymization on K Shortest Paths," Proceedings of the 3rd International Workshop on Intelligent Data Analysis and Management, pp. 55-64, ISBN 978-94-007-7292-2, International Workshop on Intelligent Data Analysis and Management, (IDAM 2013), September 9-13, 2013.
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16. 呂筱萱、丁一賢、王學亮,「社會搜尋: 應用社會網絡分析方法於網頁搜尋技術之研究」, ICIM 2012 第二十三屆國際資訊管理研討會論文集, 高雄, 台灣, 05/19/2012.
17. 丁一賢、林謙竹、陳柏宇、施喬心、袁倫慶、劉學文、葉人豪,「探討加強同好因素對於社群凝聚力之影響-以寵物社群為例」, ICIM 2012 第二十三屆國際資訊管理研

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(C) 專書著作

無

(D)研究計畫

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(D) 研究計畫

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3. 以社群心理學與社群資訊學角度探討線上社群之社會系統與社群使用者之幸福感 (98-2410-H-390-013-MY2), 2009/08~2011/07。
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❖ 論著目錄 ❖ Publication 2009~2013

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 7. 趙建雄, 林雅婷, 雷勻甄, 張維哲, 羅以豪, 陳郁穎, 「行動社群適地性服務之探討」, 2010 產業經營管理與資訊科技國際研討會, 苗栗, December 23, 2010, 第 55 頁.

(C)專書著作

無

(D)研究計畫

無

(E)技術報告及其他

無



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

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2. 李揚、鄭舜仁、李威龍、夏松喬 (2012), <海外直接投資對台灣生技廠商營運績效影響之研究>, 臺大管理論叢 (TSSCI)。 (96-2416-H-390-001-MY3)
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(C) 專書著作

無

(C) 研究計畫

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2. 李揚 (2012), <多國籍企業與中國大陸之研究>, 國科會研究計畫 (NSC 101-2410-H-390-031) (計畫主持人)。
3. 李揚 (2010-2011), <國際直接投資研究>, 國科會研究計畫 (NSC 99-2410-H-390 -003 -MY2) (二年期計畫主持人)。
4. 李揚 (2007-2009), <生物科技廠商之總要素生產力研究>, 國科會研究計畫 (NSC 96-2416-H-390-001-MY3) (三年期計畫主持人)。

(E) 技術報告及其他

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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Ya-Po Yang* and Tsung-Hsiu Tsai (2013, Jun). Does A Stricter Environmental Policy Discourage Foreign Direct Investment?. 經濟論文叢刊, 2013 41:2 p.137-165. (TSSCI).
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3. 楊雅博、吳世傑與黃鴻，(2009)，「關稅率配額自由化與出口廠商研發」，經濟論文叢刊 (TSSCI)，37:2，135-160。

(B) 研討會論文

1. Ya-Po Yang, Yang-Ming Chang, and Chia-Chun Hong (2013, Jun). Trade Liberalization, Entry Mode of Multinational Firms, and Technology Licensing. Western Economic Association International (WEAI) 88th Annual Conference . NSC 101-2410-H-390-034.
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 - 5.楊雅博、王鳳生（2012 年 11 月），「成本差異與技術授權」，公營事業民營化與企業國際化策略研討會暨 2012 中華亞太經濟與管理學會年會，國立高雄大學。
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 - 10.許淑嫻、胡均立、楊雅博（2011 年 12 月），「環境汙染型式，市場集中度與環境政策」，台灣經濟學會 2011 年年會，台灣。
 - 11.陳瑀汝、許淑嫻*、楊雅博（2010 年 12 月），「跨界汙染與區域性汙染下的貿易政策」，台灣經濟學會 2010 年年會，台北。NSC 98-2410-H-390-035。
 - 12.Ya-Po Yang and Jin-Li Hu, (2010), “The Gresham’s Law in Environmental Protection,” 2010 1st Congress of East Asian Association on Environment and Resource Economists, Tokyo, Japan.

(C)專書及專書論文

- 1.Hong Hwang(correspondence), Chao-Cheng Mai and Ya-Po Yang Capacity Constraint, Export Subsidies and World Recession Positive and Normative Analysis in International Economics: Essays in honour of Hiroshi ohta Editor: Murray C. Kemp, Hironobu Nakagawa, and Tatsuya Uchida Publisher:Palgrave Macmillan, 2011,11.

(C) 研究計畫

- 1.楊雅博，(2013)，成本不對稱與技術授權相關議題，102 年度國科會計畫（計畫編號：NSC 102-2410-H-390-004）。
- 2.楊雅博，(2012)，多國籍企業進入模式、技術授權與貿易自由化，101 年度國科會計畫（計畫編號：NSC 101-2410-H-390-034）。
- 3.楊雅博，(2011)，成本差異，技術授權與貿易政策，100 年度國科會計畫（計畫編號：NSC 100-2410-H-390-017）。
- 4.楊雅博，(2010)，污染減量補貼、環保技術研發補貼與國際貿易，99 年度國科會計畫（計畫編號：NSC 99-2410-H-390-010-）。
- 5.楊雅博，(2009)，環保政策,貿易政策與環保技術選擇，98 年度國科會計畫（計畫編號：NSC 98-2410-H-390-035-）。

(E)技術報告及其他

無



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Yang, Y. F., Wu, Y. C., Hsu, C. S., & Tsai, C. S. (2013). Customer relationship management in the banking industry: The mediating role of information technology. *ICIC Express Letters, Part B: Applications*, 4(2), 469-474. (EI)
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8. Wu, Y. C. (2010). An Exploration of Substitutes for Leadership: Problems and Prospects. *Social Behavior and Personality*, 38(5), 583-596. (SSCI)

(B)研討會論文

1. Wu, Y. C., & Yang, Y. L. (2013). The effect of emotional appeal and product type on attitude toward advertisement. *International Symposium on Business, Banking, Marketing and Economy Conference*, Bangkok, Thailand.
2. Wu, Y. C., & Chih, T. Y. (2013). Examining the relationship between ethical leadership and employee deviance behavior: The mediating role of ethical climate. *International Symposium on Business, Banking, Marketing and Economy Conference*, Bangkok, Thailand.
3. Wu, Y. C., & Wang C. (2013). The mediating role of ethical climate on the relationship between ethical leadership and organizational commitment. *International Journal of Arts & Sciences conference*, Las Vegas, USA.
4. Wu, Y. C., & Liu, C. F. (2013). The effect of FLEs' service competency on purchase intention: The mediating role of perceived risk. *International Journal of Arts & Sciences conference*, Las Vegas, USA.
5. Wu, Y. C. & Hsiung, H. W. (2012). Competency scale for frontline employees in service industry. *Academic and Business Research Institute Conference San Antonio 2012*, San Antonio, USA.
6. Wu, Y. C. & Shih, P. F. (2012). The interaction effects of framing price increasing messages and product categories on purchase intentions. *Academic and Business Research Institute Conference San Antonio 2012*, San Antonio, USA.
7. Wu, Y. C. & Tsai, M. Y. (2012). The moderating role of employee moral development on the relationship between ethical leadership and ethical climate. *Academic and Business Research Institute Conference San Antonio 2012*, San Antonio, USA.
8. Wu, Y. C. & Yang, T. T. (2012). The mediating role of organizational justice on the relationship between ethical leadership and organizational commitment. *Academic and Business Research Institute Conference San Antonio 2012*, San Antonio, USA.
9. Wu, Y. C. & Ku, M. C. (2012). The moderating role of perceived social responsibility on the relationship between servant leadership and volunteerism. *Academic and Business Research Institute Conference San Antonio 2012*, San Antonio, USA.
10. Wu, Y. C. & Chen, K. Y. (2011). The relationship between competencies and career development in service industry. *2011 New Orleans International Business & Economics Conference*, New Orleans, USA.
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- theory. 2011 New Orleans International Business & Economics Conference, New Orleans, USA.
12. Wu, Y. C., & Feng, L. C. (2011). Effect of employee's proactive personalities and task autonomy characteristics fit on job satisfaction based on person-organization fit theory. 2011 New Orleans International Business & Economics Conference, New Orleans, USA.
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 16. Wu, Y. C. & Shih, P. F. (2012). The interaction effects of framing price increasing messages and product categories on purchase intentions. Academic and Business Research Institute Conference San Antonio 2012, San Antonio, USA.
 17. Wu, Y. C. & Tsai, M. Y. (2012). The moderating role of employee moral development on the relationship between ethical leadership and ethical climate. Academic and Business Research Institute Conference San Antonio 2012, San Antonio, USA.
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 20. Wu, Y. C., & Tsai, C. L. (2010). Effect of Work Motivation and Organizational Characteristics Fit on Applicant Attraction Based on Person–Organization Fit Theory. Second Annual General Business Conference, Huntsville, USA.
 21. Wu, Y. C., & Tsai, P. J. (2010). Influence of Paternalistic Leadership on Organizational Ethical Climate. Second Annual General Business Conference, Huntsville, USA
 22. Wu, Y. C., & Wang, C. H. (2010). Factors Predicting the Effectiveness of Endorsement Public Service Announcement. Second Annual General Business Conference, Huntsville, USA.
 23. Wu, Y. C., & Lo, C. Y. (2010). Examining the Effects of Consumer Personality and Product Image fit on Consumer's Product Preference. Second Annual General Business Conference, Huntsville, USA.
 24. Wu, Y. C., & Hsu, I. H. (2009). The Relationship between Leisure Activity Involvement and Place Attachment in Indigenous Cultural Area—Experience as a Moderator. Global Business Summit Conference 2009, Shah Alam Selangor, Malaysia.
 25. Wu, Y. C., & Chen, Y. H. (2009). Emotional Intelligence as a Moderator of the

Relationship between Stress and Job Performance. Global Business Summit Conference, Shah Alam Selangor, Malaysia.

26. Wu, Y. C., & Lu, S. J. (2009). Linking Job Satisfaction to Job performance: The Mediator of Work Engagement. International Applied Business Research Conference, San Antonio, USA.

27. Wu, Y. C., & Shih, K. Y. (2009). The Impact of Personal Characteristics on Job Stress Perceived. International Applied Business Research Conference, San Antonio, USA.

(C)專書著作

無

(D)研究計畫

無

(E)技術報告及其他

無



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❖ 論著目錄 ❖ Publication 2009~2013

(A) 期刊論文

1. Cheng, Y.-J. and Chung H.-F., 2012, An Application of Kite Model for National Development Strategy: The Case of India, International Journal of Business and Management Studies, 1(3), 289–315.
2. Cheng, Y.-J. and Chung L.-F., 2012, The Key Success Determinants of MNEs for Foreign Direct Investment, International Journal of Business and Management Studies, 1(3), 323–350 .
3. Cheng, Y.-J. and Chung L.-F., 2012, A Study on Key Success Determinants of Foreign Direct Investment. The Journal of Contemporary Management Research, 6(1), 1-14.
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(B) 研討會論文

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(C)專書著作

無

(D)研究計畫

無

(E)技術報告及其他

無